BOWER & CHRISM

★EMBLEM★ CATALOG

1931

AMERICAN LEGION NATIONAL
HEADQUARTERS LIBRARY

THE AMERICAN LEGION

THE AMERICAN LEGION
NATIONAL HEADQUARTERS
INDIANAPOLIS

★

EMBLEM DIVISION

HERE'S THE 1931 EMBLEM CATALOG

Brand new merchandise and radical price reductions mark the 1931 American Legion Emblem Catalog!

It is literally crammed with brand new, out-of-the-ordinary suggestions. Each is very fairly priced and is offered with the honest conviction that it is the best possible value for your money.

It is required that the Emblem Division operate on a strictly cash basis. (*No charge orders can be accepted.*) By the same token, all orders involving merchandise made to special order, such as *Caps*, *Initiation Lamps*, *Post Colors*, *etc.*, *cannot be shipped C. O. D.* and remittance in full must accompany all such orders. Stock items which are not made to special order will be shipped C. O. D. if desired. The disadvantages, however, of this type of service are obvious and it is recommended that wherever possible all orders be fully prepaid. Without exception, each item is unreservedly guaranteed to be exactly as represented or your money will be promptly refunded without question. Your complete satisfaction is therefore assured.

We are at your service and it will be a pleasure to accord your order our very careful attention!

E. O. Marquette, *Director, Emblem Sales*

Address orders to EMBLEM DIVISION
THE AMERICAN LEGION NATIONAL HEADQUARTERS, INDIANAPOLIS, IND.

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MEMBERSHIP BUTTONS

PRICES

	MIDGET	REGULATION
Gold plated....	$0.25 each	$0.25 each
10K solid gold..	1.50 each	2.00 each
14K solid gold..	2.00 each	3.00 each

NOTE: *Pin back brooches with safety catches furnished at above prices.*

THE AMERICAN LEGION emblem has come to be recognized as a badge of honor. It identifies its wearer to civilians and service men alike as a man worth knowing—a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day. Get a button for every coat!

Official American Legion membership buttons are made in two sizes (large and small) with either bronze or silver centers and in three qualities. There is an American Legion membership button that will exactly meet your requirements.

NOTE: *Silver centers for wounded men only.*

GRAVE MARKERS

THE OFFICIAL GRAVE MARKER of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an *American Legion Grave Marker* before next Memorial day.

American Legion grave markers are everlastingly guaranteed.

$1.55 *each plus carrying charges*

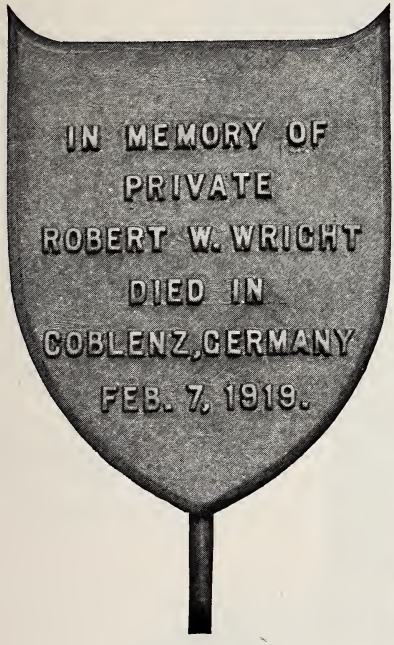
Anchor attachments specially designed to keep marker in upright position and prevent turning, 25c additional per marker.

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of seventy-five cents (75c) per marker. The inscription, however, must not exceed three lines, each containing twenty-one letters including the necessary spaces. Additional lines of inscription twenty-five cents (25c) each.

NOTE: *Two weeks' delivery*

REMITTANCE MUST ACCOMPANY ORDER, NO C.O.D. SHIPMENTS

TREE MARKERS



STYLE TM-1

PRICE

Size 5½ x 7 inches....$3.50 each

F.O.B. Nashua, New Hampshire

The planting of memorial trees—each dedicated to a deceased veteran—is a beautiful and lasting form of memorial that is rapidly coming into favor.

The *Tree Markers* illustrated can be furnished upon short notice. Styles 1 and 2 are equipped with 30-inch bronze rods with special anchors for planting at the base of the tree. Style 3 is furnished with concealed lugs and is designed to be set in a stone or concrete block at the base of the tree. Blue prints of specially designed markers will be submitted if desired.

STYLE TM-2

PRICES

Size 4¼ x 7½ inches...$2.75 each

Size 6 x 12 inches..... 6.50 each

F.O.B. Nashua, New Hampshire

STYLE TM-3

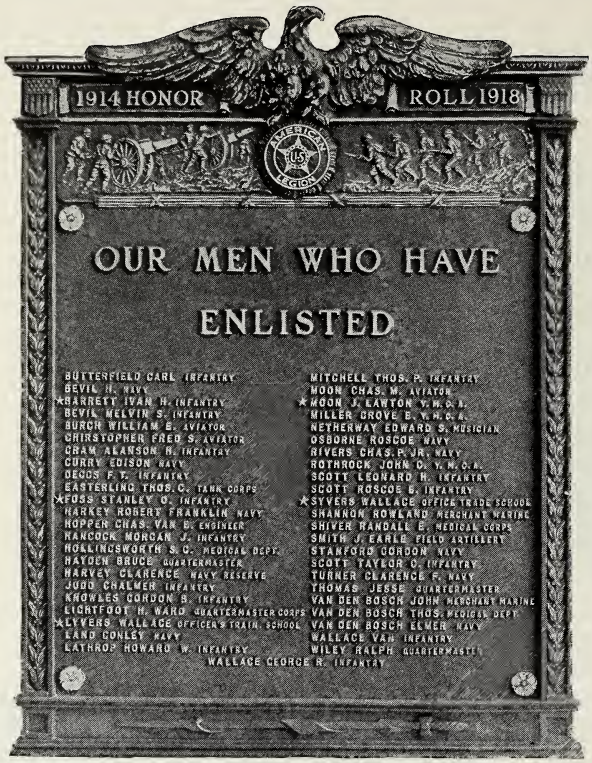
PRICE

Size 5 x 8 inches.....$3.75 each

F.O.B. Nashua, New Hampshire

Note: The above markers are made from special equipment which permits of no change in the arrangement of the inscription other than the name, date of death, etc. Specially inscribed markers additional. Prices on application.

REMITTANCE MUST ACCOMPANY ORDER
NO C.O.D. SHIPMENTS



NO. 10

BRONZES

The erection of *Bronze Memorials*—sponsored by local Legion Posts—in memory of the splendid men who made the supreme sacrifice, is an obligation which most communities are recognizing.

The tablets illustrated are two very popular stock designs which can be supplied upon short notice. The prices quoted are very fair.

Drawings and blue prints of special designs will be promptly submitted upon request.

PRICES

DESIGN NO. 10

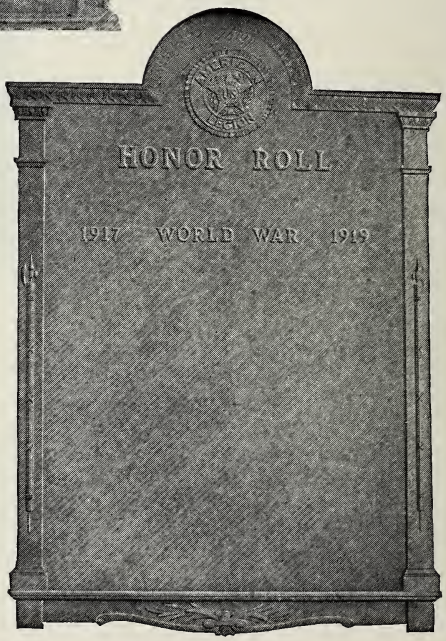
Size 24 inches wide x 18 inches high....$86.40
Size 24 inches wide x 30 inches high....144.00
Size 24 inches wide x 36 inches high....172.80
Size 24 inches wide x 42 inches high....201.60

DESIGN NO. 675A

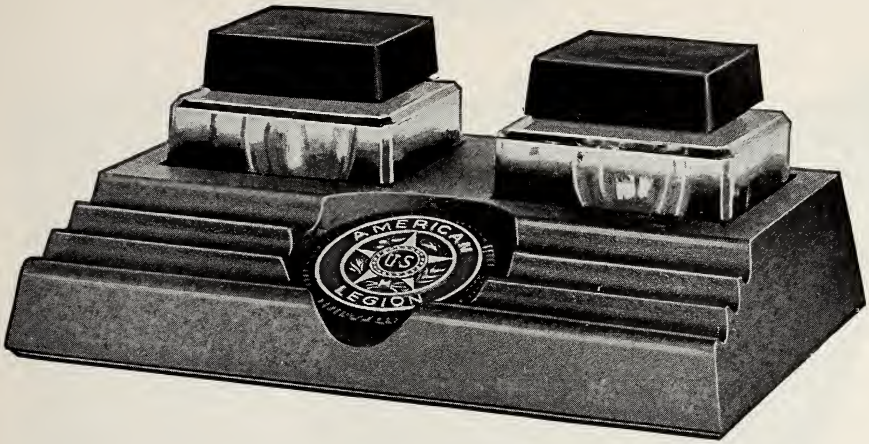
Size 24 inches wide x 36 inches high...$172.80
Size 32 inches wide x 48 inches high... 307.20

Above prices F.O.B. Nashua, New Hampshire

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS
NO C.O.D. ORDERS



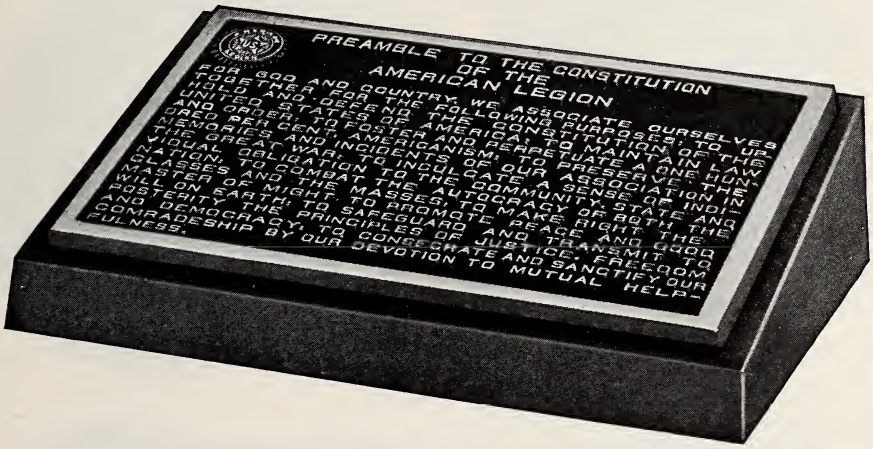
BRONZES



B-9 BRONZE INK STAND

MADE OF SOLID CAST BRONZE, dull finish. Size 7¾ x 5¾ x 1½ inches. Plain glass wells, with hard polished black rubber tops. The Legion emblem is effectively reproduced with highlights.

$5.00 *complete*



B-11 BRONZE PAPER WEIGHT

A UNIQUE PAPER WEIGHT made of solid cast bronze with a raised, polished border. Size 2½x4 inches. The top plate bears a reproduction of the Preamble to the Legion Constitution in raised, polished letters. An extremely handsome paper weight, which should be on the desk of every Legionnaire.

$2.00 *each*

BRONZES

$5.00
complete

B-3 WALL PLAQUE

Size of emblem, 7 inches. Made of solid cast bronze. Mounted on a dark finish, solid oak board.

Price quoted includes casting Post number and state abbreviation on the scroll beneath emblem.

$1.50 *each*

B-1 BRONZE PAPER WEIGHT

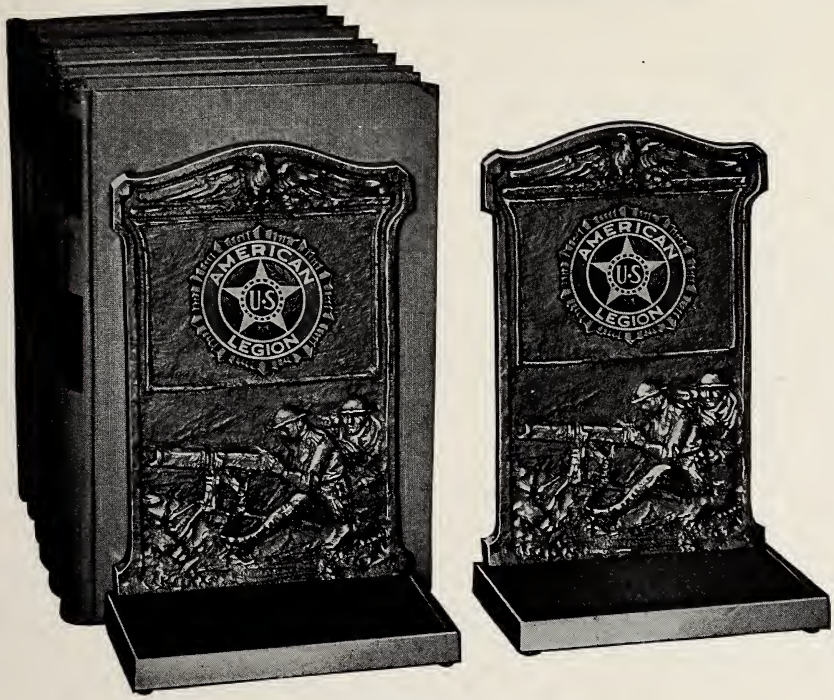
Size 3 inches in diameter. Emblem reproduced in splendid detail with highlights.

B-10 BRONZE PAPER KNIFE

Size 10 inches long with a splendid reproduction of the Legion emblem on both sides. The blade is highly polished. The handle is dull finished with highlighted border and emblem.

$1.50 *each*

BRONZES



B-6 BRONZE BOOK-ENDS

THE ATTRACTIVE BOOK ENDS, illustrated above, are made of solid cast bronze. Size 6½ x 4 inches. Their special design combined with their dull bronze finish produces an unusual effect. The bottoms are carefully padded with green felt to prevent scratching. Especially designed for home use—they are very appropriate for membership prizes and awards.

$7.50 *complete*

ACCOUNTING RECORDS

POST ACCOUNTING FORMS have been designed to meet the requirements of Legion Posts in maintaining a correct and permanent membership and finance record. Because of their simplicity, they require no special knowledge of bookkeeping or accounting. Complete instructions are furnished with each set.

If half of your Post meeting is taken up with routine work of a clerical nature, how long will it be before the members will find the meetings dull and begin to stay away?

Every Post Adjutant should insist upon being provided with a set of these forms—

They will save time
Reduce expenses
Save money for your Post!

Their cost is very moderate. The sets priced below are equipped with light but substantial press board binders which make them extremely easy to handle. The forms used are illustrated on the following page

PRICES

Set No. 1—for a Post of 100 members.....	$3.75 complete
Set No. 2—for a Post of 150 members.....	4.75 complete
Set No. 3—for a Post of 200 members.....	5.75 complete
Set No. 4—for a Post of 250 members.....	6.75 complete
Set No. 5—for a Post of 300 members.....	7.75 complete

Larger sets priced upon application

ACCOUNTING RECORDS

MEMBERS' LEDGER FORM

THE AMERICAN LEGION

SERVICE ORGANIZATION _____ NAME _____

DATE ENTRY INTO SERVICE _____ ADDRESS _____

DATE DISCHARGED _____ CHANGE IN ADDRESS _____

BORN _____ WHERE _____

TRANSFERRED _____

REMARKS _____ PROFESSION _____

ACCOMPLISHMENT _____

DEPENDENTS _____

MADE BY BAKER-VAWTER CO. N.Y. FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 108

DATE	MEMO.	DUES	ASSESS-MENTS	MISCEL	TOTAL CHARGE	CREDITS	BALANCE	DATE	MEMO.	DUES	ASSESS-MENTS	MISCEL.	TOTAL CHARGE	CREDITS	BALANCE

CASH LEDGER FORMS

THE AMERICAN LEGION SHEET NO. _____

RECORD OF CASH RECEIPTS FOR THE MONTH OF

MADE BY BAKER-VAWTER CO. N.Y. FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 107

DATE	FROM WHOM RECEIVED	REMARKS	AMOUNT RECEIVED	FOR WHAT RECEIVED					
				POST DUES	STATE DUES	NAT'L DUES	OTHER DUES	ASSESSMENTS	MISCEL.

THE AMERICAN LEGION

CASH BALANCE SHEET AND BANK STATEMENT

FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 110

MONTH OF					MONTH OF				
DAY	MEMO.	DEPOSITS	CHECKS	BALANCE	DAY	MEMO.	DEPOSITS	CHECKS	BALANCE
	BALANCE BROUGHT FORWARD					BALANCE BROUGHT FORWARD			
1					1				

THE AMERICAN LEGION SHEET NO. _____

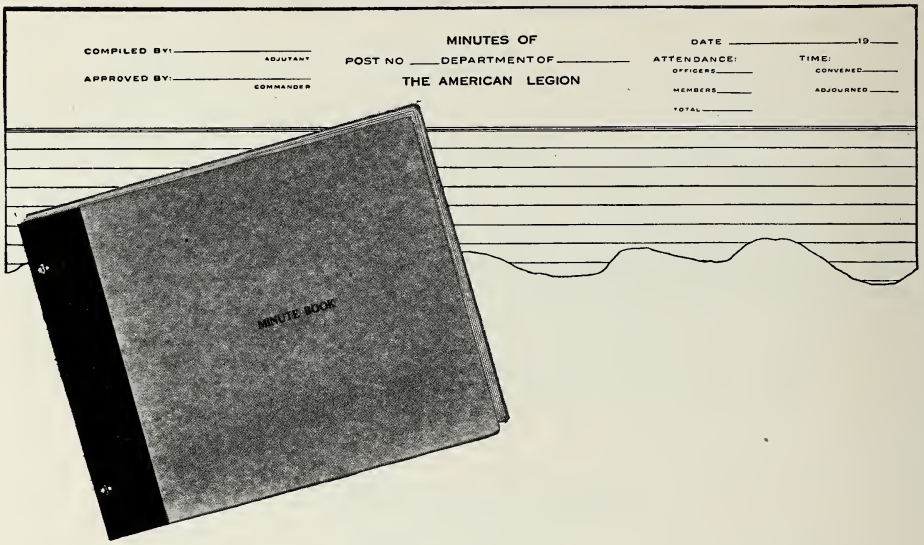
RECORD OF CHECKS DRAWN ON _____ BANK FOR THE MONTH OF _____

MADE BY BAKER-VAWTER CO. N.Y. FORM AUTHORIZED BY NATIONAL HEADQUARTERS FORM 109

DATE	PAYABLE TO	REMARKS	CHECK NO.	AMOUNT OF CHECK	FOR WHAT PAID			
					STATE DUES	NATIONAL DUES	OTHER DUES	MISCEL

NOTE: *Additional filler sheets 2 cents each*

MINUTE BOOKS



THE MINUTE BOOK illustrated above has been designed especially for American Legion Posts. It will enable your Post to maintain a permanent record of each meeting, which is of great importance.

Each book is of the loose-leaf type bound in a light weight but durable press board binder. Each one contains one hundred of the specially designed filler sheets which are printed on high-grade ledger stock to insure a legible and permanent record.

Your Post equipment is not complete without one of these standard Minute Books!

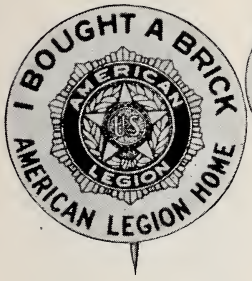
$1.50 *each complete*

ADDITIONAL FILLER SHEETS 2 CENTS EACH

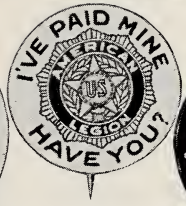
NOTE: *Specify whether ruled or plain filler desired*

IDENTIFICATION BADGES AND BUTTONS

IDENTIFICATION BUTTONS



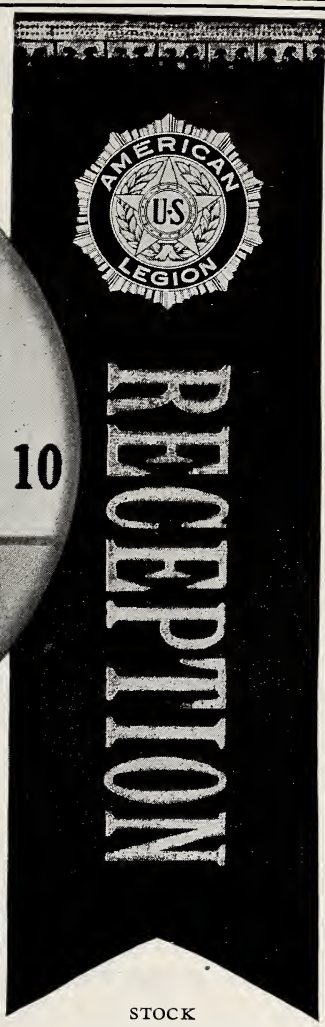
1¼ inch



⅞ inch

CELLULOID BUTTONS

1 inch



STOCK RIBBON BADGES

IDENTIFICATION BUTTONS, made of celluloid 3½ inches in diameter, for wear by Post officers and members at meetings, luncheons and public gatherings, to promote better acquaintanceship. The two-tone background (blue and gold) bears a reproduction of the emblem in colors in the upper half, with Post name, number and location directly below in dark blue letters. The lower half of the badge is imprinted with name, nickname or first name and official Post title, such as Commander, Member, etc.

PRICES—Single buttons, $1.25 each; lots of 2 to 11 inclusive, $1.00 each; lots of 12 or more, $0.80 each.

Two weeks' delivery

CELLULOID BUTTONS, with pins, for boosting special projects, are imprinted with emblem and special wording in any desired color. Prices on application for more than one color.

PRICES	100 for	250 for	500 for	1,000 for	*Prices per Thousand* 2,000	3,000	5,000	10,000
⅞ Inch	$ 9.90	$11.00	$12.90	$16.86	$14.30	$11.65	$ 9.80	$ 8.95
1 Inch	10.00	11.40	13.40	17.75	15.20	12.85	11.00	10.30
1¼ Inch	10.20	11.90	14.65	20.00	17.30	15.05	13.20	12.65

Two weeks' delivery

STOCK RIBBON BADGES, assorted colors, fitted with pins, lettered in gold for the following: Reception Committee, Chairman, Usher, Visitor, Entertainment, Information.

PRICE—10c *each. One week's delivery*

Other Badges and Buttons Designed to Special Order. Prices on Application.

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

PRINTING CUTS

EMBLEM CUTS, reproducing the Legion emblem in one and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc.

Larger cuts furnished on special order.

PRICES	1 COLOR	2 COLORS	3 COLORS
AL-1 Size ½ inch	$0.35	$0.75	$1.00
AL-2 Size ¾ inch	.35	.75	1.00
AL-3 Size 1 inch	.35	.75	....
AL-4 Size 1¼ inches	.35	....	1.00
AL-5 Size 1½ inches	.35	.75	....
AL-6 Size 2 inches	.50	1.00	....
AL-7 Size 3 inches	.75	....	1.50
AL-8 Size 5 inches	1.00	....	....

CONSTITUTIONS

CONSTITUTION AND BY-LAWS as required in initiation work by the new Manual of Ceremonies can be had, printed in convenient form especially for this purpose. Each Post should carry a supply at all times.

PRICE

$2.50 per hundred

WINDOW TRANSFERS

LEGION TRANSFERS, reproducing the emblem in full colors, are available in three sizes.

They are just the thing for the doors and windows of Post headquarters. Splendid for auto windshields, too!

PRICES

3″ Dia.—3 for 25c
100 Lots, 5c each

6″ Dia.—2 for 25c
100 Lots, 10c each

9″ Dia.—25c each
100 Lots, 20c each

PAPER NOVELTIES

NO. 16 A

The drum major style *Cap No. 16-A* illustrated at the left is made in a red, white and blue combination which is very effective. The Legion emblem is beautifully reproduced in three colors. An unusually popular hat which is specially priced.

PRICES

$ 3.50 *per dozen*
25.50 *per hundred*

Officer's style *Cap No. 54-N* (right) is made in red, white and blue with a reproduction of The American Legion emblem in three colors. A very effective cap which is particularly suited for Legion gatherings.

PRICES

$ 2.00 *per dozen*
15.50 *per hundred*

NO. 54 N

NO. 3 C

NO. 7 OVERSEAS CAP
NO. 8 ARM BAND
NO. 9 SASH

Tan crepe paper overseas *Cap No. 7* is a special design bearing a three-inch reproduction of the Legion emblem in colors. This cap is specially priced for sale in quantities and no orders can be accepted for less than one hundred pieces.

PRICE

$5.00 *per hundred*

Red, white and blue crepe paper *Arm Band No. 8* affords an effective and inexpensive means of identification. The three-inch reproduction of the Legion emblem is in three colors. No orders accepted for less than one hundred pieces.

PRICE

$8.00 *per hundred*

Red, white and blue crepe paper *Sash No. 9* is likewise an effective means of identification with a three-inch reproduction of the Legion emblem in full colors. No orders accepted for less than one hundred pieces.

PRICE

$8.00 *per hundred*

Crepe paper *Cap No. 3-C* is made in three different styles in a number of color combinations. This cap is particularly adapted for mixed gatherings. Each is decorated with a three-inch reproduction of the Legion emblem in colors. This cap is specially priced for sale only in lots of one hundred or more.

PRICE

$4.00 *per hundred*

We present herewith a carefully selected line of paper novelties which have been specially designed for the use of Posts. All are stock designs and can be shipped promptly on short notice. If your requirements are of a special nature, prices will be submitted upon application. Noise-making devices and other similar novelties too numerous to illustrate can be furnished to special order.

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

GAVEL BELLS

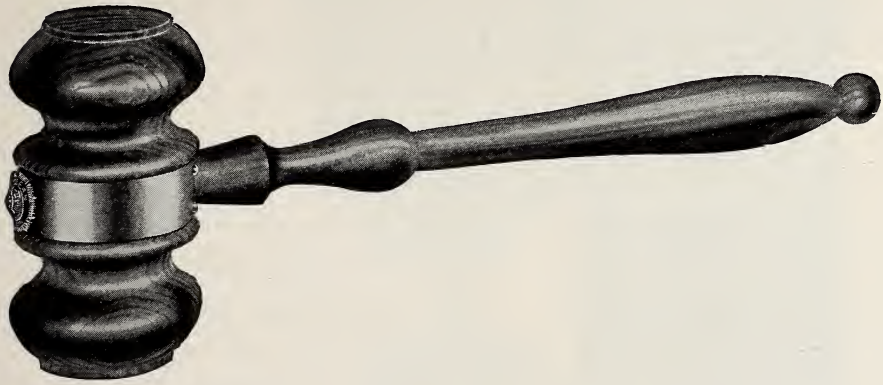
(ONE-HALF ACTUAL SIZE)

No more marred table tops or broken gavel handles! The beautiful bronze gavel bell illustrated above has been designed especially as a striking base for the gavel illustrated on the opposite page. It is 6 inches wide at the base and 10 inches high. The double-faced emblem which is 3¼ inches in diameter is beautifully enameled in colors. Your Post equipment is not complete without one of these beautifully toned gavel bells.

PRICE $7.50 *each, delivered*

Note: *Gavel extra. See opposite page for prices. Engraving 5c extra per letter or numeral.*

GAVELS



THE STURDY GAVEL illustrated above will stand the stress of many a stormy session. It will be of great assistance to your Post Commander in presiding on meeting nights.

Each one is made of highly polished cocobola and furnished with a hand-fitted band, bearing a reproduction of the Legion emblem in colors.

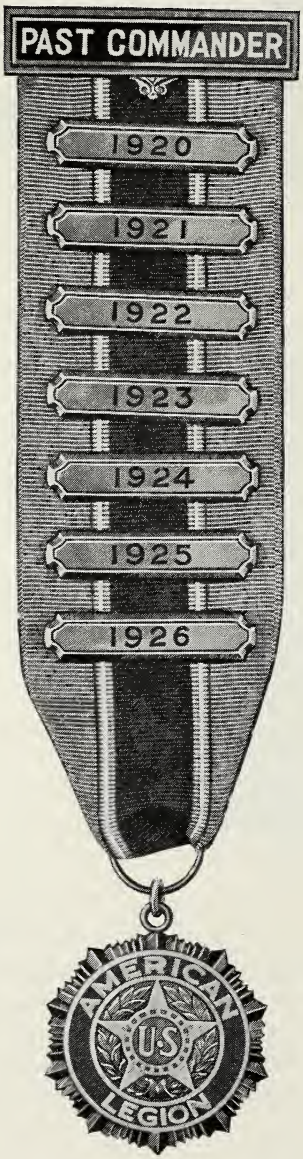
It is particularly adapted to be used with the Bronze Gavel Bell illustrated on the opposite page. Your Post needs this complete outfit!

PRICES

Gavel, with gold-plated band and emblem.....$ 2.50
Gavel, with 10K gold band and emblem..... 10.00

ENGRAVING 5C PER LETTER OR NUMERAL EXTRA

SERVICE BARS



In response to a popular demand an unusually attractive year or service bar has been designed for both past and present officers' ceremonial badges.

Service bars are available for both Post and Department past and present officers' badges and in four qualities — bronze, gold plated and solid gold. No officer's ceremonial badge, either past or present, is complete without these attractive service bars.

Attached in a jiffy—and very moderately priced!

PRICES

Bronze (Bar only)....	$0.25 each
Gold Plated (Bar only)	.50 each
10K Gold (Bar only)..	1.00 each
14K Gold (Bar only)..	1.50 each

Note: Although not illustrated, service bars are available for the years 1919, 1927, 1928, 1929, 1930 and 1931.

CEREMONIAL BADGES

Two Styles:

Officers and Members

$1.00 *each*

(Either Style)

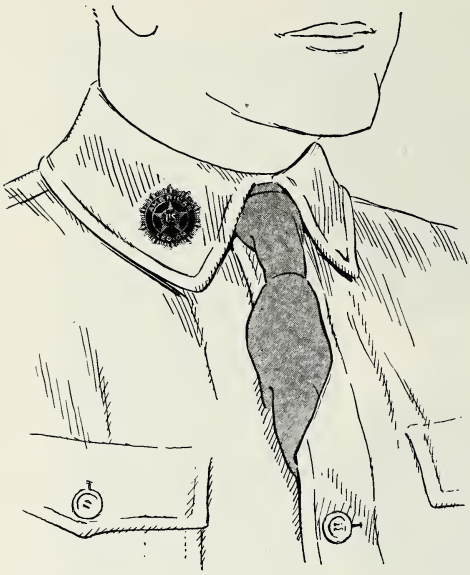
A complete line of officers' badges is available for Post, County, District and Department Officers

The use of the Legion Ceremonial Badge is rapidly coming into favor. Hundreds of Posts have adopted it with gratifying results for it adds a business-like air to meetings and public gatherings as no other one thing can.

The Ceremonial Badge is made in two types—officer's and member's. The officer's badge is made for the following Post officers: Commander, Vice-Commander, Adjutant, Finance Officer, Chaplain, Sergeant-at-Arms, Historian, Service Officer and Executive Committee. The member's badge is identical with officer's except that it is not equipped with a top bar.

If your Post has not yet provided its officers with badges it should do so immediately. Take it up at the next meeting. And don't forget to urge each member to purchase one of the member's standard badges. You'll be surprised at the difference these badges will make!

COLLAR EMBLEMS



Collar ornaments similar to the regulation U. S. Army attachments are to be had in gold plated, enameled in full Legion colors. Size 1¼ inches in diameter.

This particular emblem has many uses and can be used to advantage by Posts adopting the regulation service uniform as standard equipment for firing squads, escorts, etc.

PRICES

Gold plated.....50c each

10% discount in lots of 12 or more

ATHLETIC EMBLEMS

Athletic Emblems, beautifully silk embroidered in full Legion colors are available in three sizes.

Style A (see illustration) is a circular emblem four inches in diameter, designed primarily for athletic uniforms and swimming suits. Style B (not illustrated) consists of a two-inch silk-embroidered emblem mounted on a blue uniform cloth background. While appropriate for athletic uniforms, this smaller emblem has been designed especially for shoulder insignia and special band and drum corps uniforms. Style C is identical with Style A except for size.

PRICES

Style C, 6-inch size.....$1.50 each
Style A, 4-inch size..... .75 each
Style B, 2-inch size..... .20 each

10% discount in lots of 12 or more

PRIZE MEDALS AND AWARDS

THE SPONSORING of essay, scholarship and athletic contests is a most commendable civic activity which is coming into great favor among American Legion Posts. The conducting of such contests is a distinct contribution to your community and reflects great credit upon your Post. It is, therefore, fitting that the prizes to be awarded in connection with these events be artistic as well as appropriate in design.

We present herewith an out-of-the-ordinary line of special Legion prize medals and awards, all of which are very fairly priced. Each one has been designed with the utmost care and reflects the work of the master artisan. The page immediately following is devoted to essay and scholarship medals while the one immediately thereafter illustrates a special line of athletic medals with interchangeable panels which cover practically every athletic event.

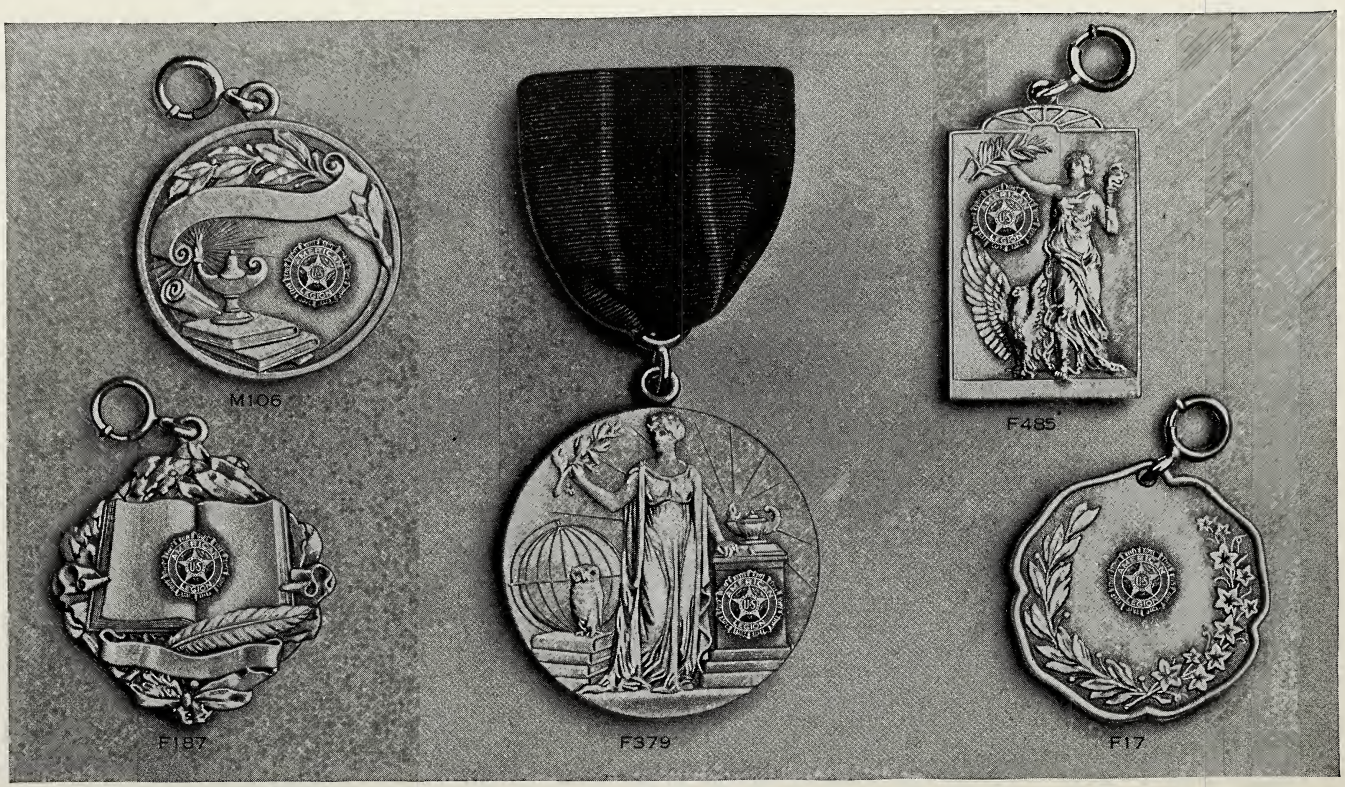
All Legion medals and awards are supplied with a suitable length of American Legion ribbon equipped with a practical, invisible pin fastener. Each one is appropriately packed in an individual container suitable for presentation.

HOW TO ORDER PRIZE MEDALS AND AWARDS

ORDER BY STYLE NUMBER, specifying the quality and, in addition, the price. If the medal is to be engraved, submit the inscription in typed or printed form to eliminate any possibility of error.

In ordering athletic medals, make sure that in addition to the above data the number of the panel desired is specified.

Remittance in full payment, including the cost of the engraving, must accompany all orders. No. C. O. D. shipments.



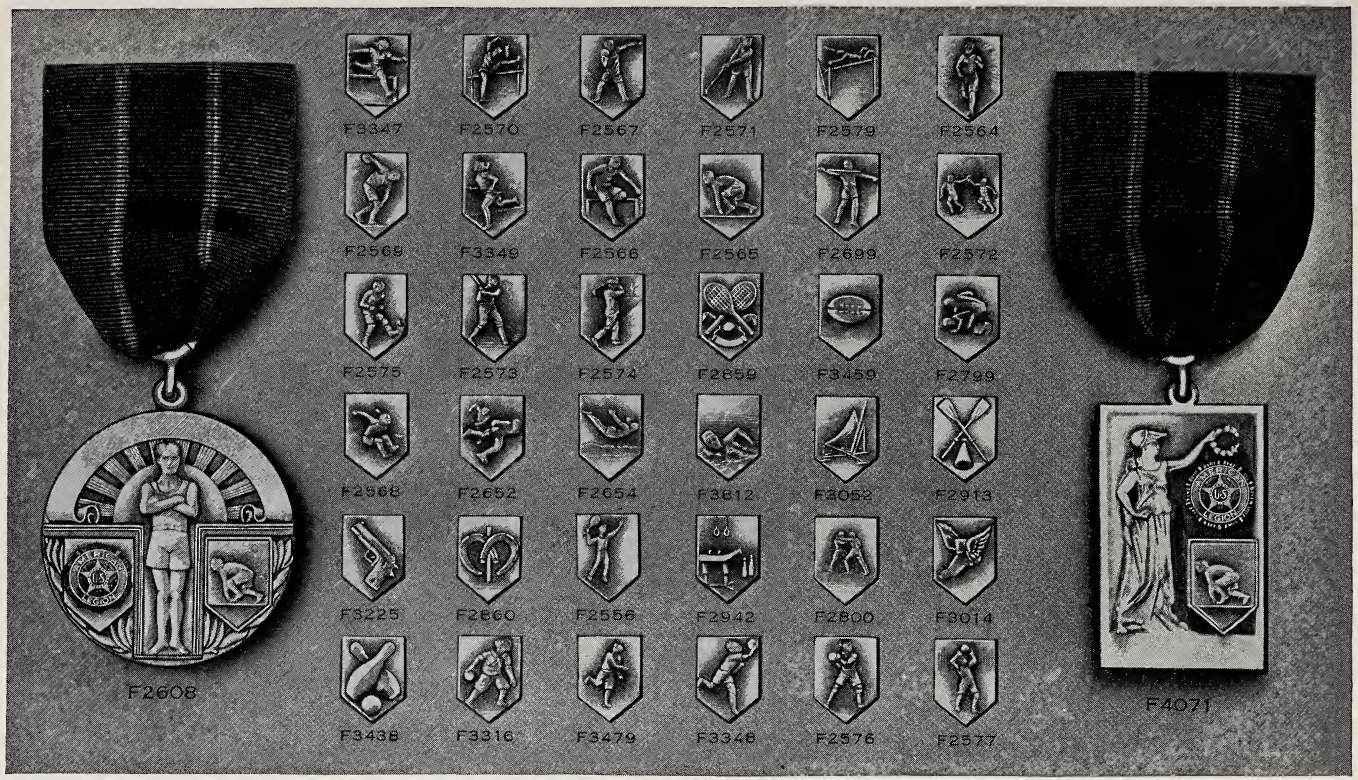
ESSAY AND SCHOLARSHIP MEDALS

Medal No.	Bronze	Sterling	10-Yr. Gold Filled	10-K. Solid Gold
F 17	$1.75	$3.75	$3.75	$14.75
F187	1.75	3.75	3.75	14.75
F379	2.00	5.50	6.00	25.50

Medal No.	Bronze	Sterling	10-Yr. Gold Filled	10-K. Solid Gold
F485	$1.75	$3.75	$3.75	$14.75
M106	1.75	3.75	3.75	14.75

All Medals supplied with American Legion Ribbon and in individual container. Engraving 5c extra per letter or numeral.

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS. NO C. O. D. SHIPMENTS



ATHLETIC MEDALS

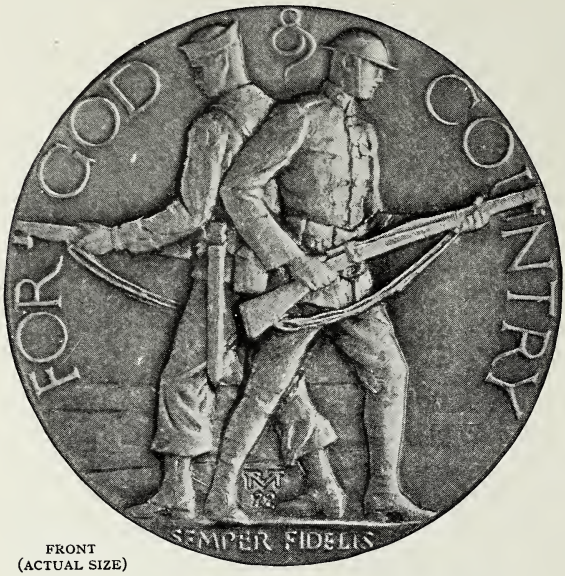
Medal No.	Bronze	Sterling	10-Yr. Gold Filled	10-K. Solid Gold	Medal No.	Bronze	Sterling	10-Yr. Gold Filled	10-K. Solid Gold
F2608	$2.00	$4.25	$4.50	$17.25	F4071	$1.95	$4.00	$4.25	$18.00

NOTE—Either medal furnished at the prices quoted with any of the interchangeable panels illustrated above, which cover practically every athletic event. In ordering, be sure to specify both the medal and panel number.

All Medals supplied with American Legion Ribbon and in individual container. Engraving 5c extra per letter or numeral.

TWO WEEKS' DELIVERY — REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS. NO C. O. D. SHIPMENTS — TWO WEEKS' DELIVERY

SCHOOL AWARD MEDALS



FRONT
(ACTUAL SIZE)

THE Official American Legion School Award Medal is for annual award in public and private schools, to the boy in the graduating class who best represents those qualities of character and ability which, if cultivated, are calculated to result in better citizenship. The award is restricted to grammar schools.

A similar medal, smaller in size and appropriately designed for girls, is also available. It is to be awarded on the basis of 20 percent for each of the following qualities: Courage, Companionship, Character, Service and Scholarship. The method of award is identical with that of the boys' medal.

The awarding of these medals should be an annual affair with your Post.

PRICES

Boys' Medal, with button and certificate.....$2.50
Girls' Medal, with brooch and certificate..... 2.50

THE MEDAL: Solid bronze.

BASIS OF AWARD: The award shall be made on a basis of 20 percent for each of the following qualities:

HONOR: Strength and stability of character; high standards of conduct; keen sense of what is right; adherence to truth and conscience and devotion to duty and practice of clean speech.

COURAGE: Bravery in the face of opposition and danger, and grit to stand up for the right and do one's duty.

SCHOLARSHIP: Scholastic attainment; evidence of industry and application in studies.

LEADERSHIP: Ability to lead and to accomplish through group action.

SERVICE: Kindliness, unselfishness, fellowship; protection of the weak and promotion of the interests and welfare of associates without hope of personal reward.

METHOD OF AWARD: Your Post will select the boy who is to receive the award after consultation with the teachers and the members of the eighth grade class who will vote separately on the five qualifications as set forth in the basis of the award.

BACK
(ACTUAL SIZE)

UNIFORMS

The formation of Drum Corps, Drill Teams and Bands by hundreds of American Legion Posts has created a marked demand for special uniforms and American Legion uniform emblem equipment.

We present herewith a complete line of American Legion *uniform accessories* including *buttons*, *collar ornaments*, *cap devices* and *silk insignia*. This is the one and only official and approved line of American Legion uniform accessories and your Post should insist upon this standard equipment. A special order department, however, is maintained which enables us to quote attractively on specially designed devices and equipment, and if what you want is not illustrated, write for special quotations.

Although not in a position to furnish complete uniforms, we will gladly assist Posts in securing samples and prices from reputable uniform manufacturers. If your Post contemplates the adoption of a special uniform, you are urged to take advantage of this special service, for which there is *no charge*.

This line of official American Legion uniform insignia has been designed for your particular convenience and will be made available to any uniform manufacturer which your Post might designate.

We are at your service!

UNIFORM ACCESSORIES

(ACTUAL SIZE)

U-2 COLLAR ORNAMENT

PRICE

Gold Plated, 25c *each*

(ACTUAL SIZE)

U-1 CAP ORNAMENT

PRICE

Gold Plated.....50c *each*

(ACTUAL SIZE)

U-3 COLLAR AND CAP ORNAMENT

PRICE

Gold Plated.....50c *each*

NOTE: *10% discount in lots of 12 or more*

Style U-1 Cap Ornament is a specially designed combination of the United States army officers' insignia and the American Legion emblem. It is particularly adapted for use on helmets and garrison caps. It is available only in one finish—gold plated, with the American Legion emblem beautifully reproduced in colors.

Style U-2 Collar Ornament is identical in appearance with the standard uniform (coat size) button illustrated on the following page. This is an unusually attractive collar insignia, particularly adapted for use with the regulation Legion uniform button. Each one is an exact reproduction of the American Legion emblem enameled in colors, one inch in diameter.

Style U-3 Collar and Cap Ornament can be used either as a helmet device or collar emblem. This attractive insignia which is similar to the regulation U. S. army attachment, is made in one quality—gold plated, enameled in full Legion colors, size 1¼ inches in diameter.

UNIFORM ACCESSORIES

WE present herewith a specially designed line of silk embroidered Legion insignia manufactured expressly for uniform use. Each of the four sizes offered is mounted on blue uniform cloth.

Style A, a four-inch emblem which has been specially designed as a uniform sleeve insignia.

Style B, a two-inch emblem is particularly adapted for use as a shoulder insignia.

Style C, a six-inch emblem has been designed to meet the demand for special uniform use necessitating a large size insignia.

Style D, a special inch-and-a-quarter emblem has been specially designed as a uniform lapel decoration and is usually sold in pairs.

PRICES

Style A	4-inch Emblem	$0.75 each
Style B	2-inch Emblem	.20 each
Style C	6-inch Emblem	1.50 each
Style D	1¼-inch Emblem	.35 per pair

NOTE: *10% discount in lots of 12 or more*

UNIFORM BUTTONS

(ACTUAL SIZE)

39 LIGNE (COAT)

27 LIGNE (VEST)

THE new style official American Legion *Uniform Buttons* are undoubtedly the most beautiful insignia of their kind ever designed. They are made in two sizes, 39 ligne (coat) and 27 ligne (vest), and in two qualities, Grade A and Grade B.

Grade A Buttons are carefully struck from keen dies to bring up the design in sharp relief. Made by skilled craftsmen they are comparable to the highest type of jewelry. The blue field is hard enameled (glass) carefully stoned and polished. Grade A buttons are extra heavy and generously gold plated. This decidedly superior button is well worth the additional cost.

Grade B Buttons have a soft enameled (paint) blue field and are lighter in weight. The gold plating is not as heavy although the same fire gilding process is employed. This is a decidedly attractive button which is highly recommended if price is of paramount consideration.

PRICES	GRADE A	GRADE B
39 Ligne (Coat Size)	$1.50 per dozen	$1.00 per dozen
27 Ligne (Vest Size)	1.10 per dozen	.65 per dozen

NOTE: *10% discount in lots of 12 or more*

MINIATURE BADGES

EXACT SIZE

THE CEREMONIAL BADGE of the Legion is now to be had in miniature. The special ribbon conforms in size to United States War Department and foreign regulations for miniature decorations. The medallion, which is heavily gold plated, can be supplied with either a bronze or silver center. It is designed especially to be worn in connection with other miniatures. Each one is supplied complete with a special invisible, safety pin brooch.

PRICE

$1.00 *each*

SEAL PRESSES

FACSIMILE IMPRESSION ACTUAL SIZE

PRICE

$6.00 *complete*

Specify Post name and number in ordering

REMITTANCE MUST ACCOMPANY ORDER

NOTE: *One week's delivery*

THE AMERICAN LEGION SEAL PRESS has been made for Posts and Departments in executing important documents and official papers.

It also serves as an excellent check protector.

The die is hand engraved and cut extra deep to insure a clean-cut impression.

Weight, 4½ pounds
With 2-inch brass die

MEMBERSHIP CARD CASES

This specially designed membership card case is made of the finest mahogany calfskin with the front cover finished in a hand-tooled effect. The American Legion emblem is handsomely reproduced in blue and gold on the inner side.

Every Legionnaire needs one of these handy cases. Send for yours today!

PRICE

$1.00 *each*

ELECTRIC SIGNS

THE
OUTDOOR SIGN
OF THE LEGION

$17.50
complete
F. O. B. Monaca, Pa.
NOTE: *Two weeks' delivery.*

THIS rugged, enduring outdoor sign will advertise your Post to the community day and night at a very small cost, as it requires only one light bulb. Each sign is furnished complete as illustrated with a special metal fixture which is completely wired and equipped for hanging. *No extras to buy.*

The 17-inch interchangeable opaque glass discs are both lettered with your Post name and number, with the American Legion emblem beautifully reproduced in colors ten inches in diameter. The over-all diameter of the lamp, including the metal drum which is beautifully finished in dull black, is approximately 21 inches.

The colors are fired into the glass by a special process and are guaranteed indefinitely.

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

INITIATION LAMPS

FRONT VIEW

THE best insurance for the success of your Post is the use of the Initiation Ceremony as set forth in the Legion's Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

The *Emblem Lamp* which is required is now available in several sizes and styles. Each one consists of an opaque white glass globe, canteen shaped with glass base. Each lamp is furnished complete as illustrated with a ten-foot cord with plug and socket.

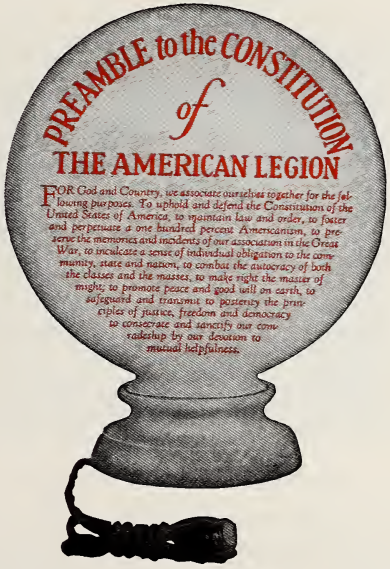
THE standard initiation lamp is lettered on one side only with the Post name and number in an arc above and below the Legion emblem as illustrated. If desired the reverse side can be furnished with a reproduction of the Preamble to the Legion's Constitution or the Auxiliary emblem and appropriate lettering.

Initiation lamps are made by a special process with both the emblem and lettering beautifully reproduced and fired into the glass in colors. A complete schedule of prices is listed below.

PRICES

12-inch Pedolite, Plain	$ 8.00
12-inch Pedolite with Legion Preamble, reverse side	9.00
12-inch Pedolite with Auxiliary emblem and lettering, reverse side	10.50
16-inch Pedestal, Plain	12.00
16-inch Pedestal with Legion Preamble, reverse side	13.00
16-inch Pedestal with Auxiliary emblem and lettering, reverse side	15.00

Prices f.o.b. Monaca, Pa. NOTE: *Two weeks' delivery*



REAR VIEW
SHOWING PREAMBLE TO CONSTITUTION

REMITTANCE MUST ACCOMPANY ORDER
NO C.O.D. SHIPMENTS

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

POST CAPS

SPECIFICATIONS

Style—Overseas type.

Material—14-ounce. Uniform cloth.

Color—American Legion Blue.

Emblem—Silk embroidered in full Legion colors.

Lettering—Gold silk embroidered.
The standard form of lettering provides for the Post numeral on the right with full State name on left beneath emblem. If desired the Town name in full with State name abbreviated can be substituted at an additional flat charge of 25 cents per cap. All letters and numerals are 1/2 inch in size. Special lettering additional. Prices quoted upon application.

Trimmings—Gold silk piping. Tan sateen lining. Genuine leather sweat band.

Size—Furnished in all standard hat sizes. (Be sure to specify sizes.)

Delivery—Two weeks required for delivery.

PRICE

$2.00 each (*standard lettering*) postpaid

NOTE: *Post Caps are specially priced and no discount or special price can be extended on quantity orders.*

THESE distinctive and out-of-the-ordinary caps are tailored to your individual requirements from the finest of materials by highly skilled cap makers. They fit perfectly.

There is no other single piece of equipment which your Post could adopt that would be so effective as Post caps. They are virtually a complete uniform in themselves. Your Post can make a dignified and creditable showing on Memorial day and all other holidays with these specially designed caps. The exceptionally low price places them within the reach of all.

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

POST COLORS

ALL U. S. PARADE FLAGS, SIZE 4⅓ X 5½ FEET

Your community rightfully looks to your Post to take the lead in patriotic observances and parades. Without *Post Colors* or a *U. S. Parade Flag* your Post cannot be represented properly.

Your Post needs official colors. Insist on their purchase at your next meeting.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

ALL POST BANNERS, SIZE 4⅓ X 5½ FEET

SPECIFICATIONS

All silk flags and banners are made of U. S. Government quality flag silk. All woolen banners are made of U. S. Government quality woolen bunting.

The Post banner is made of double thickness material with emblem and lettering reading correctly on both sides. The emblem and lettering on silk Post banners is made of pure gold leaf. The wool banner is made with a painted emblem and gold colored cut and sewed letters.

All flags and banners are trimmed on three sides with 2-inch yellow silk bullion fringe and ornamented with a pair of 6-inch yellow silk tassels with 9 feet of yellow silk cord. Each flag and banner is mounted on a 9-foot polished antique oak pole fitted with a double brass screw joint. The eagle is solid brass with a 6-inch spread.

The equipment furnished with each flag and banner consists of a heavy genuine leather carrying belt and an oilcloth rain cover interlined with heavy canvas.

PRICES

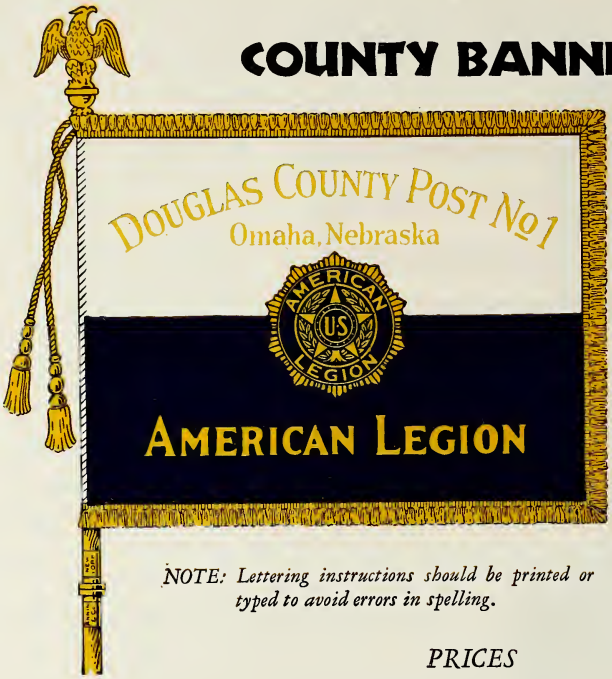
	WOOL	SILK
U. S. Flag	$25.00	$ 45.00
Post Banner	40.00	90.00
Total	$65.00	$135.00

Above prices f.o.b. New York

NOTE: *Two weeks required for delivery*

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

COUNTY BANNERS



NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

THIS *Official County and District Organization Banner* was adopted by the fourth annual convention. It is identical with the standard Post banner excepting the color, which is half blue and half white. Each County and District organization should acquire one of these new banners.

The specifications are the same as those of the standard Post banner. (See page 33.)

PRICES

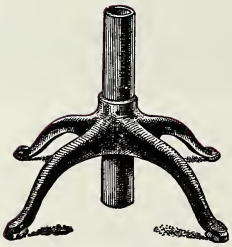
Prices f.o.b. New York City

Wool.....$45.00 complete
Silk..... 97.50 complete

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: *Two weeks' delivery*

FLAG HOLDERS



STYLE L

FLAG STAND

Each Post and Department possessing colors should have a set of these *Flag Holders* which have been made especially for American Legion banners.

They are made of cast iron, black enameled, and will last indefinitely.

PRICES

Prices f.o.b. New York City

Single stand.....$3.00
Stands, per pair..... 6.00

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: *One week's delivery*

PENNANTS

STYLE L-I PENNANT

Size 15 x 36 inches...$2.25 each
$22.50 per dozen

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

NOTE: Two weeks' delivery

THESE HANDSOME pennants are made from the best quality all-wool felt. The emblem is superbly reproduced in rich bronze. The letters are of the cut and sewed type and are not stamped. They are unusually well made and can be used in many different ways. They are particularly recommended for indoor decorating.

WALL BANNERS

STYLE L-4 WALL BANNER. SIZE 36 X 60 INCHES

PRICE: $10.00 each, postpaid

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

NOTE: Two weeks' delivery

THIS unusually attractive wall banner is made of the finest quality blue felt with a three-inch sewed yellow felt border. The emblem and the lettering are applied separately and are not stamped.

The detail of the American Legion emblem is accurately and beautifully reproduced in colors. Each banner is furnished with your Post name and number and location as illustrated.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

LEGION BANNERET
No. 25

Size 32 inches x 6 feet...$2.25 each
Size 32 inches x 9 feet... 2.75 each
Size 32 inches x 10 feet... 3.00 each
Size 32 inches x 12 feet... 3.25 each

DECORATIONS

THESE attractive *Legion Decorations* are made of the finest quality of extra heavy, bright, fast color bunting. Just the thing to decorate your Post headquarters. They are equally good for outdoor decorating, too. The colors are guaranteed fast. The emblem is reproduced in oil colors.

Special decorations can be made on short notice to meet your individual requirements. Write for prices.

LEGION FAN STYLE NO. 35
Size 3 x 8½ feet.....$3.50 each

NOTE: *Two weeks' delivery*

ARM BANDS

STYLE L-6 ARM BAND

THERE is hardly an American Legion Post but what at some time has felt the need for a standard Arm Band. They are particularly in demand on Memorial day, Armistice day and for Post funerals. With these handsome Arm Bands your Post can make a dignified and uniform showing at last minute "turn outs."

They are made of American Legion blue uniform cloth with the emblem and wording embroidered in colors. This is a decidedly superior Arm Band which you will be proud to wear.

PRICE: 75c each

NOTE: *Additional wording 5c extra per letter or numeral*

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling

FLAG ACCESSORIES

A COMPLETE line of flag and banner accessories are carried in stock and can be supplied upon short notice. If what you want is not listed, write us for special prices.

Rain covers	$2.25 each delivered
Carrying belts	3.50 each delivered
Brass eagles	3.50 each delivered
Poles (8-foot) complete with double brass screw joint and brass ferrule	6.25 each delivered
Upper or lower pole halves only	1.75 each delivered
Double brass screw joint only	2.25 each delivered
Brass ferrule only	.50 each delivered

NOTE: *Brass screw joints are not interchangeable. Therefore, complete joints only supplied.*

UNMOUNTED U. S. FLAGS

UNMOUNTED United States Flags can be supplied in all grades and sizes. Two very popular qualities—one pure wool and the other cotton—are listed below in the sizes most in demand. Larger sizes and other qualities priced upon application.

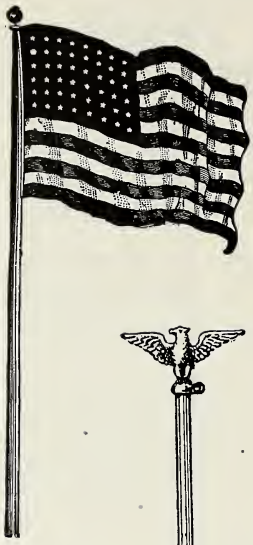
All flags are guaranteed to be fast color and of the best possible workmanship and material.

Size	"STERLING" All-Wool Bunting	"DEFIANCE" 2-Ply Mothproof Cotton Bunting
3 x 5 feet	$ 2.50	$ 1.75 each
4 x 6 feet	3.50	2.50 each
4 x 7 feet	4.00	2.75 each
5 x 8 feet	5.50	3.75 each
6 x 9 feet	7.00	4.50 each
6 x 10 feet	7.50	5.00 each
8 x 12 feet	11.50	7.50 each
9 x 15 feet	19.00	10.00 each
10 x 19 feet	27.00	12.75 each

Larger sizes priced upon application

NOTE: *One week's delivery*

U. S. FLAG SETS FOR STREET DECORATION



WOODEN POLE
TWO-PIECE

BROADWAY
POLE HOLDER
WITH BAR AND
SCREW CAP

STEEL POLE
TWO-PIECE

WE PRESENT HEREWITH two distinct types of U. S. flag sets for street decoration, both of which are in great demand because of their practicability and low cost.

SPECIFICATIONS

Flag—High-grade fast-color cotton (two grades).

Pole—Twelve-foot two-piece pole (two types). Wooden poles 1½ inch in diameter, complete with ball, truck and halyards. Steel poles ⅞ inch diameter with solid brass eagle and rope.

Sockets—All sockets equipped with non-corrosive brass screw caps with lip which prevents water entering socket. Cap will not rust.

Covers—Not supplied. Special waterproof flag covers, 50c each additional.

PRICES

OUTFIT E—$2.40 *complete*

One 3 x 5-foot Reliance flag.
One 12-foot two-piece wooden pole, galvanized steel joint.
One Broadway sidewalk holder, brass screw cap.

$2.70 *complete*

One 4 x 6-foot Reliance flag.
One 12-foot two-piece wooden pole, galvanized steel joint.
One Broadway sidewalk holder, brass screw cap.

OUTFIT B—$3.30 *complete*

One 3 x 5-foot Defiance flag.
One 12-foot two-piece wooden pole, galvanized steel joint.
One Broadway sidewalk holder, brass screw cap.

$4.00 *complete*

One 4 x 6-foot Defiance flag.
One 12-foot two-piece wooden pole, galvanized steel joint.
One Broadway sidewalk holder, brass screw cap.

OUTFIT S—$3.30 *complete*

One 3 x 5-foot Reliance flag.
One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.
One Broadway sidewalk holder, brass screw cap.

$3.60 *complete*

One 4 x 6-foot Reliance flag.
One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.
One Broadway sidewalk holder, brass screw cap.

OUTFIT M—$4.20 *complete*

One 3 x 5-foot Defiance flag.
One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.
One Broadway sidewalk holder, brass screw cap.

$4.90 *complete*

One 4 x 6-foot Defiance flag.
One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.
One Broadway sidewalk holder, brass screw cap.

Prices f.o.b. New York City

NOTE: Reliance flags furnished with printed stars and sewed stripes. Defiance flags with sewed stars and sewed stripes.

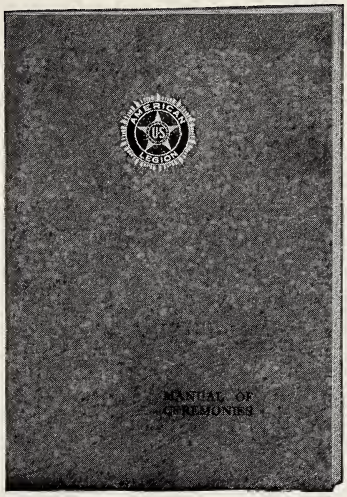
REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENT

MANUAL OF CEREMONIES

The American Legion Manual of Ceremonies will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial day and a score of other things that will help you immensely.

The Manual of Ceremonies is available in bound book form—printed on antique paper with special heavy cover printed in three colors—for twenty-five cents per copy.

Each Post and Department officer should secure a copy for personal use and reference.



PRICE
25c Per Copy

INITIATION FLAGS

Miniature American Flags are required in the initiation ceremonies as set forth in the Manual of Ceremonies.

Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.

Larger sizes priced upon request.

2 x 3 inches.....$0.75 per dozen
4 x 6 inches..... 1.25 per dozen

MEMBERSHIP CAMPAIGN ACCESSORIES

HUNDREDS of American Legion Posts have substantially increased their membership through the use of these attractive and compelling billboard posters. Bill posting companies everywhere are co-operating with Legion Posts in displaying the effective poster illustrated below. It is one which no ex-service man can pass without reading. It is reproduced in seven colors—red, purple, orange, blue, green, yellow and pink. Irresistible—is the word which exactly describes it.

POSTER DESIGN NO. 28

PRICE

Billboard Poster, 9x21 feet.....$1.00 each plus carrying charges

SPECIAL LITERATURE, ETC.

MEMBERSHIP APPLICATION BLANKS

Specially prepared membership application blanks so designed that they can be used from year to year are now available. Conveniently packed in pads of one hundred..Price 25c per pad

"SERVICE STATEMENTS"

An attractive four page folder, in the form of a statement of your Post dues for the coming year which has been used with astonishing success. It is a real member-getter which is hard to turn down for it sets forth in detail the major accomplishments of the American Legion.....Price $1.00 per hundred

"FOR GOD AND COUNTRY"

A carefully prepared pamphlet setting forth six compelling reasons why every ex-service man should join The American Legion. This pamphlet has proven invaluable in membership drives.....Price 50c per hundred

"THE AMERICAN LEGION"

What The American Legion offers you—what it asks of you, and what it offers the nation is set forth in an intensely interesting fashion. It is a concise, straight-forward presentation of what The American Legion stands for and what it is doing.....Price $1.00 per hundred

PRIZE CUPS AND TROPHIES

WHETHER it be for distinguished service to your Post, or unusual athletic ability, the ancient office of the laurel wreath can best be filled by Prize Cups and Trophies. Give prize cups!

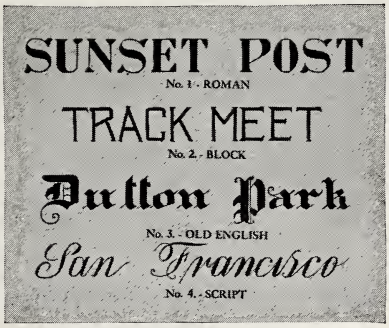
We present herewith a line of artistic and out-of-the-ordinary Prize Cups and Trophies which we conscientiously offer as the best possible values for your money. You will find a great variety of designs and sizes and a range of prices that will solve any presentation problem.

The several pages immediately following are devoted to plated cups and trophies which are made of high-grade white base metal generously plated with pure silver. A line of sterling (solid) silver cups is shown on the last page of the series. They have all been designed and made with the utmost care and precision. Each one is the creation of highly skilled craftsmen.

HOW TO ORDER PRIZE CUPS

Order by style number and in addition specify the size of the cup or trophy selected. If the cup is to be engraved select the style of engraving (see style plate below) and designate it by style number. Submit the inscription to appear on the cup in typed or printed form to eliminate any possibility of error. Remittance in full payment including the cost of the engraving must accompany all orders. No C. O. D. shipments.

ILLUSTRATING CUP NO. V-2936
with engraved emblem

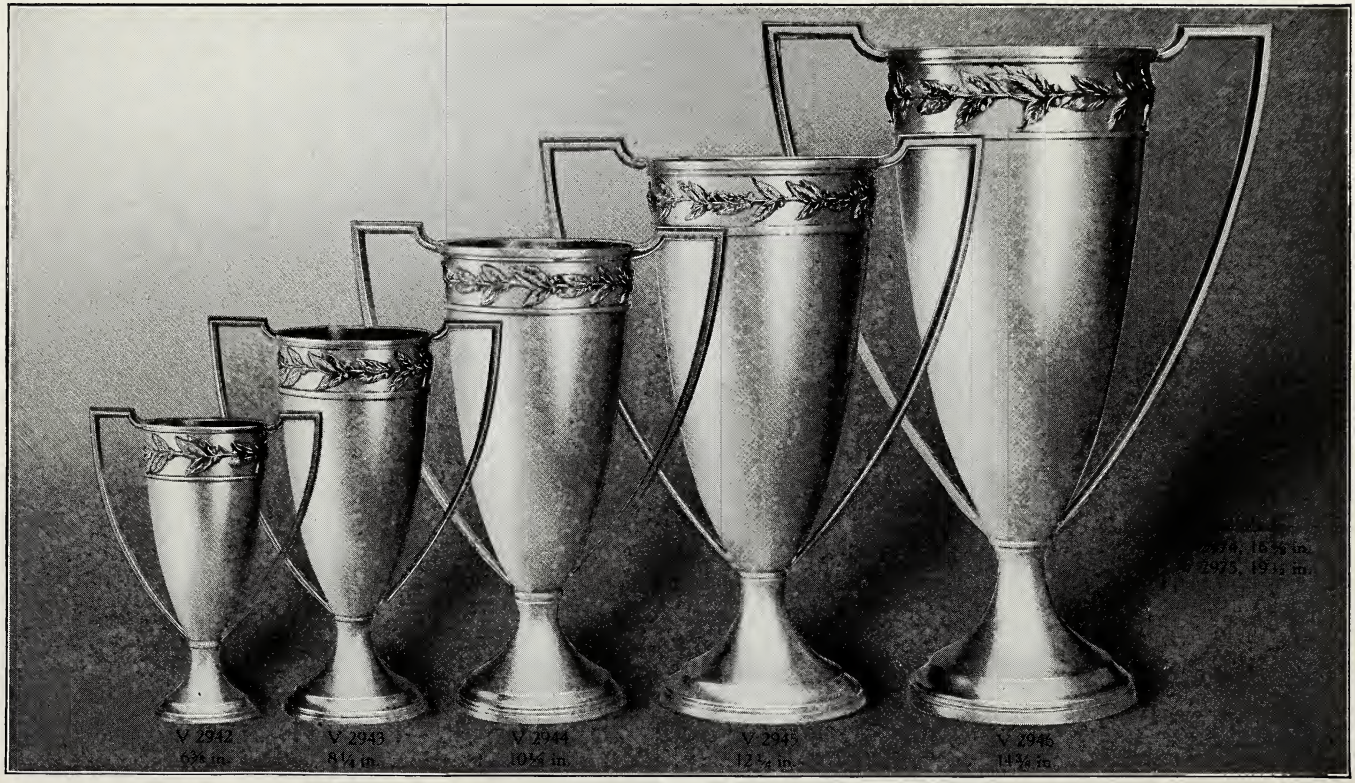


ENGRAVING STYLE PLATE

PRICES FOR HAND ENGRAVING

The prices quoted include the engraving of the Legion emblem. See illustration at left. All other engraving, however, is extra and the cost per letter (not word) for each style illustrated above is quoted below:

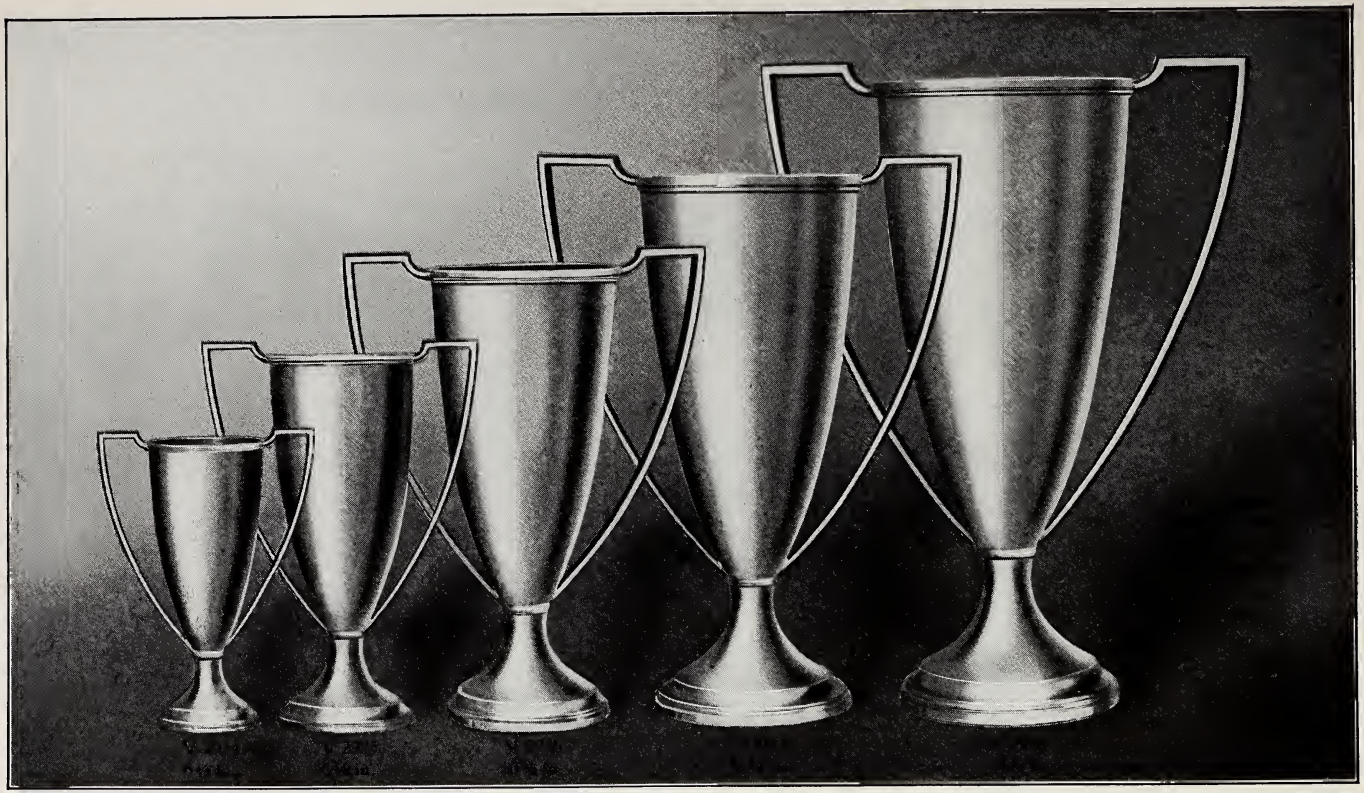
No. 1 ..... *10c per letter or numeral*
No. 2 ..... *5c per letter or numeral*
No. 3 ..... *10c per letter or numeral*
No. 4 ..... *5c per letter or numeral*



SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2942	6⅜ in.	1 in.	$ 7.25	V2946	14⅜ in.	1½ in.	$20.00
V2943	8¼ in.	1¼ in.	9.25	V2974 (discontinued)			
V2944	10⅛ in.	1¼ in.	12.25	V2975 (discontinued)			
V2945	12¼ in.	1½ in.	15.50				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY

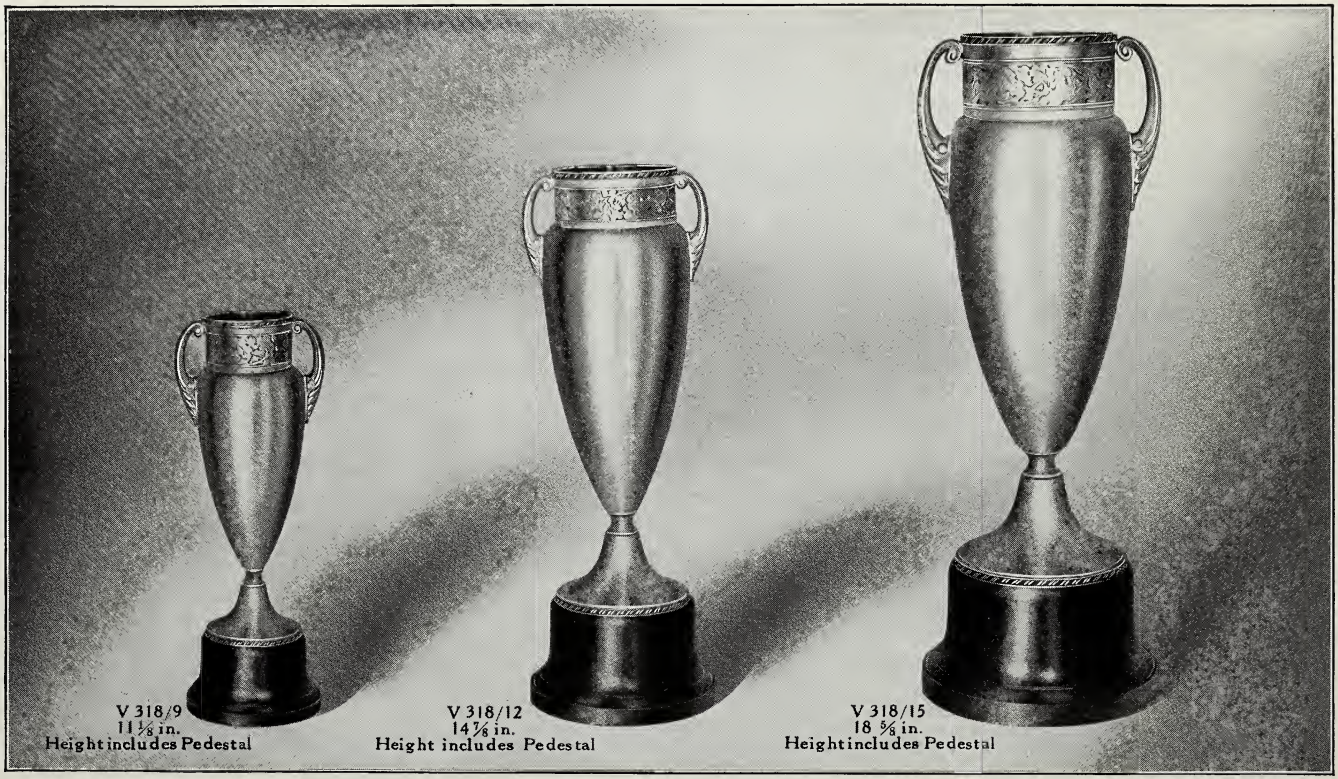


SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Height	Size of Emblem	Price
V2934	6½ in.	1 in.	$ 6.25
V2935	8½ in.	1¼ in.	8.25
V2936	10½ in.	1¼ in.	11.25
V2937	12½ in.	1½ in.	14.50

No.	Height	Size of Emblem	Price
V2938	14½ in.	1½ in.	$19.00
V2851 (not shown)	5 in.	1 in.	4.40
V2968 (discontinued)			

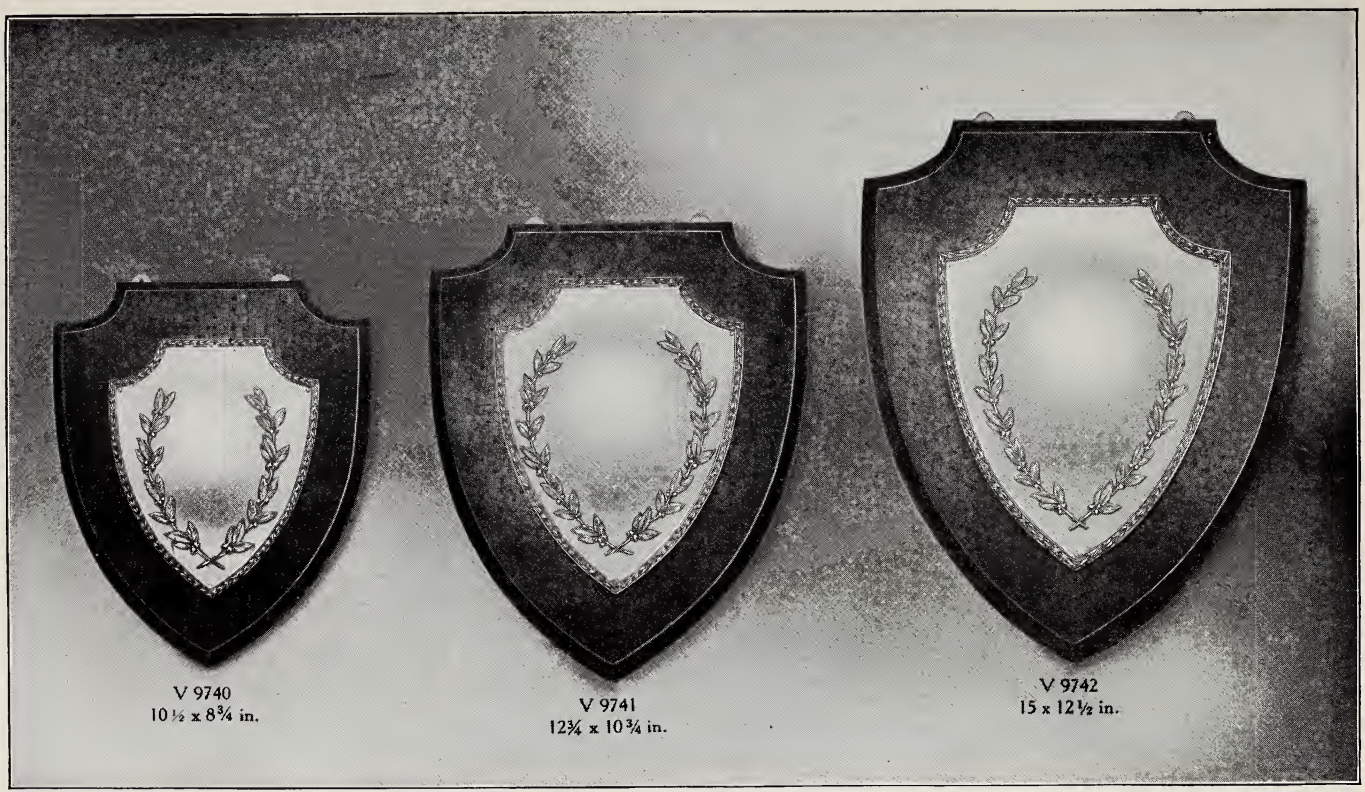
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height Cup Only	Emblem Size	Cup Only	With Black Bakelite Pedestal Attached
V318-9	9 in.	1¼ in.	$ 9.00	$10.00
V318-12	12 in.	1½ in.	13.75	15.50
V318-15	15 in.	1½ in.	18.00	21.00

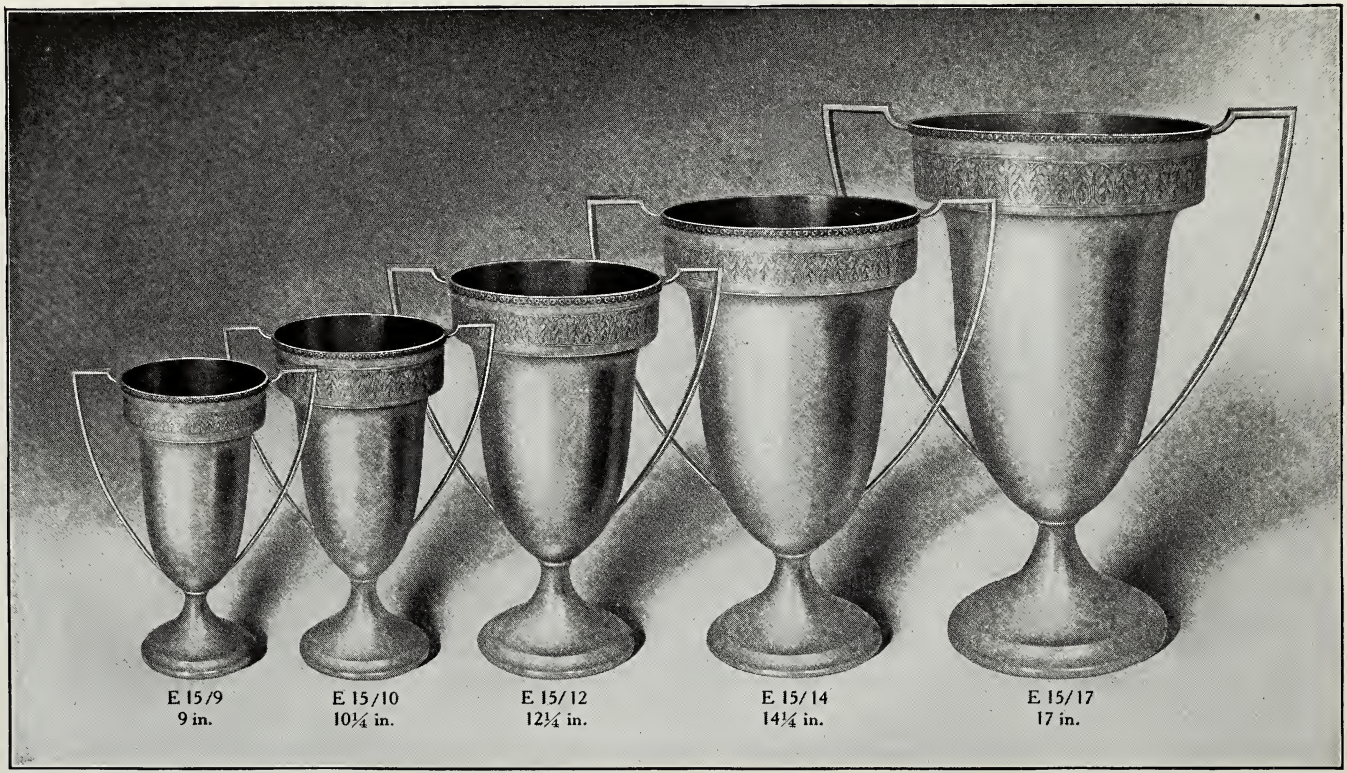
REMITTANCE IN FULL MUST ACCOMPNAY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



TROPHY SHIELD—SILVER PLATE—GREY FINISH—MOUNTED ON WEATHERED OAK

No.	Size	Size of Emblem	Price
V9740	Metal 7 in. high; 5¾ in. wide.	1½ in.	$11.00
V9741	Metal 8¾ in. high; 7 in. wide.	1½ in.	13.50
V9742	Metal 10¼ in. high; 8 in. wide.	1¾ in.	16.50

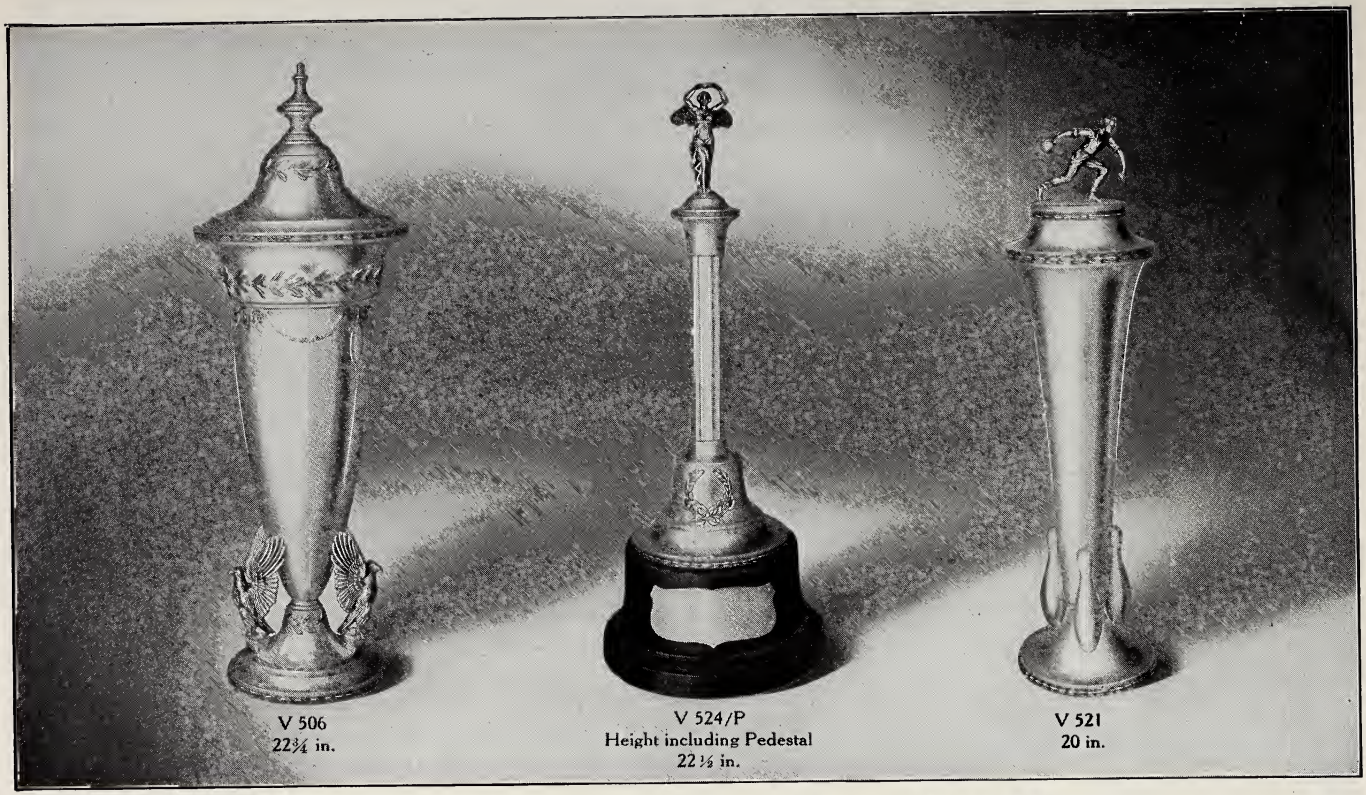
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
E15-5 (not shown)	5 in.	¾ in.	$ 4.65	E15-12	12¼ in.	1¾ in.	$14.00
E15-7 (not shown)	7 in.	1 in.	7.00	E15-14	14¼ in.	1¾ in.	19.00
E15-9	9 in.	1½ in.	8.75	E15-17	(Discontinued)		
E15-10	10¼ in.	1½ in.	10.00				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



V 506
22¾ in.

V 524/P
Height including Pedestal
22½ in.

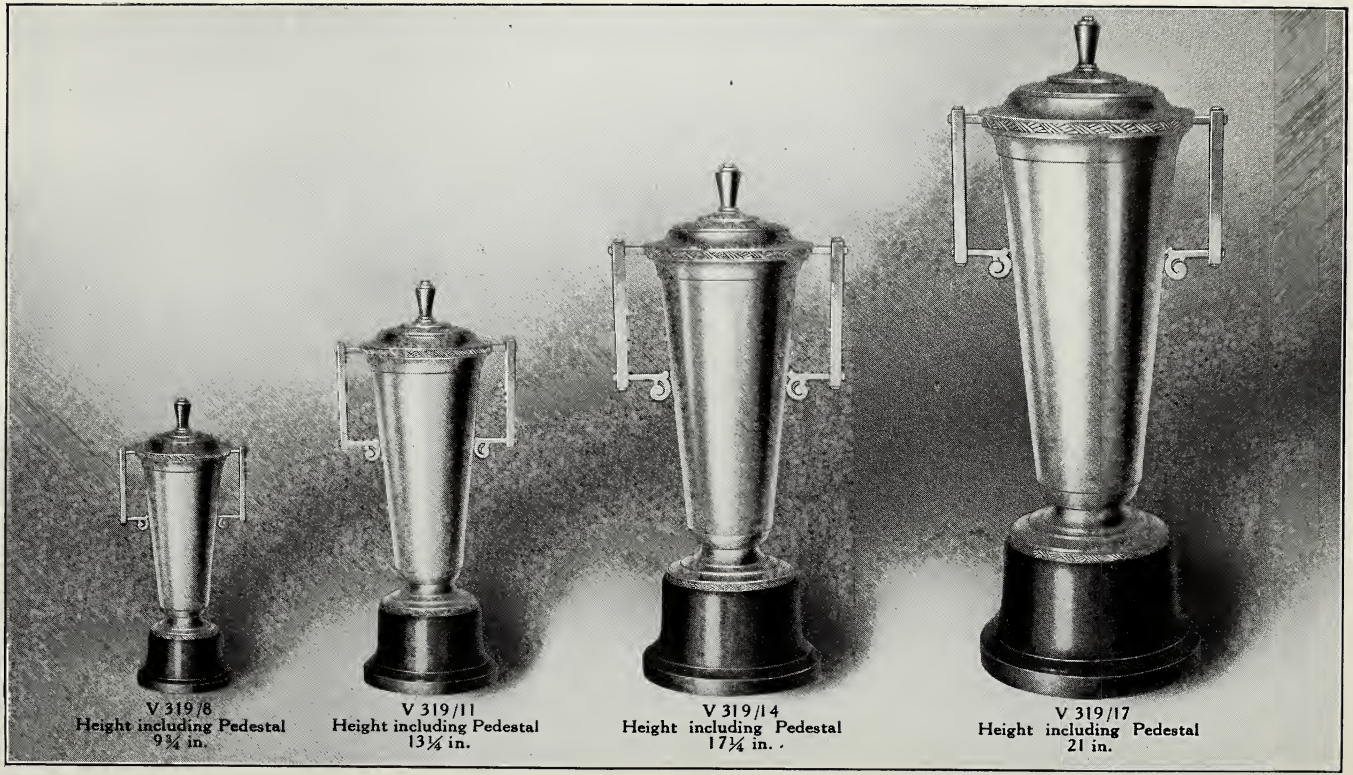
V 521
20 in.

SILVER PLATE—NOT GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price
V506	22¾ in.	1¾ in.	$40.00
V524-P (with pedestal and plate)	22½ in.	1½ in.	23.00
V521	20 in.	1¾ in.	21.00

The V524-P trophy can be made to represent any major sport by changing the figure.

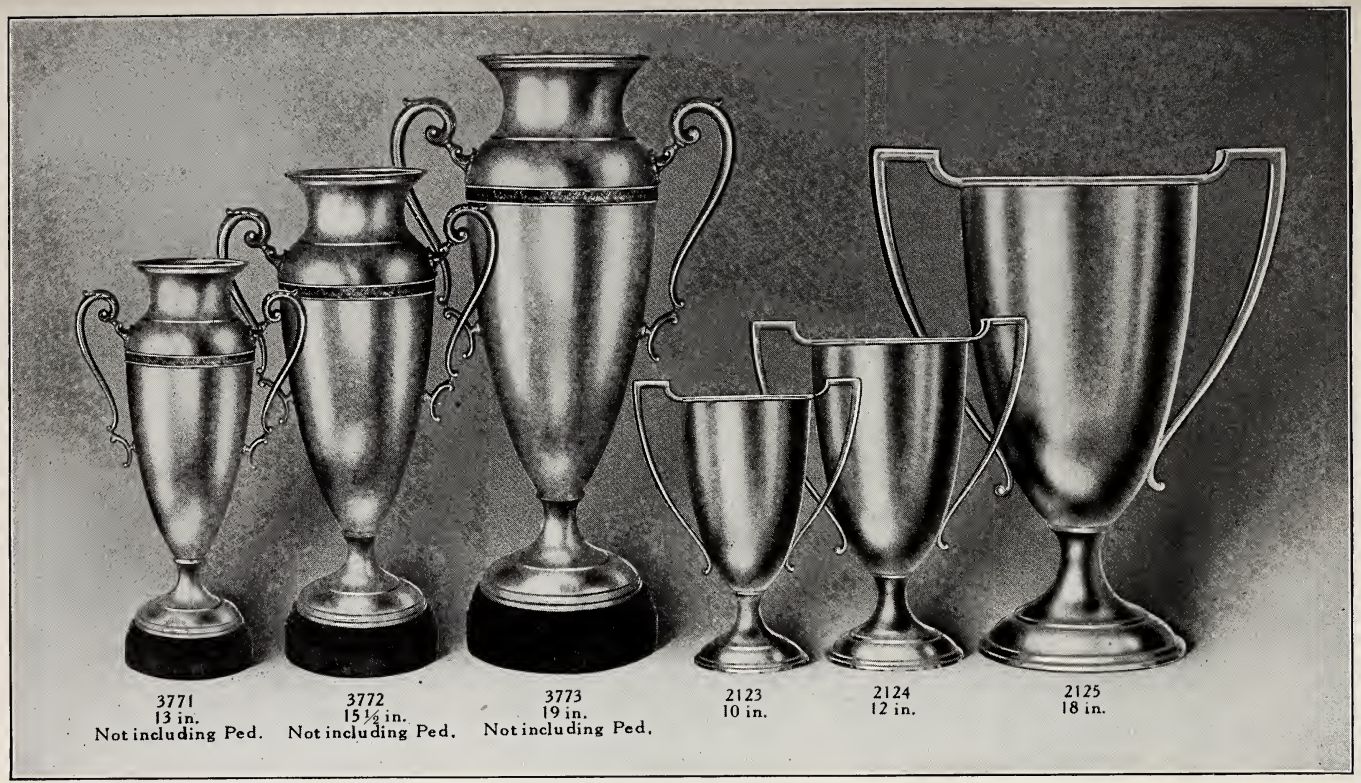
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



SILVER PLATE—GREY FINISH

No.		Height Cup Only	Emblem Size	Cup Only	With Black Bakelite Pedestal Attached
V319-8	With cover, not gold lined	8 in.	1¼ in.	$ 9.25	$10.00
	Without cover, gold lined	6⅜ in.	1¼ in.	8.25	9.00
V319-11	With cover, not gold lined	11 in.	1¼ in.	13.75	15.00
	Without cover, gold lined	9 in.	1¼ in.	12.75	14.00

No.		Height Cup Only	Emblem Size	Cup Only	With Black Bakelite Pedestal Attached
V319-14	With cover, not gold lined	14 in.	1½ in.	$18.50	$21.00
	Without cover, gold lined	11½ in.	1½ in.	17.00	19.50
V319-17	With cover, not gold lined	17 in.	1¾ in.	27.00	31.00
	Without cover, gold lined	14¼ in.	1¾ in.	25.00	29.00



STERLING (SOLID) SILVER

3770 Series: Not gold lined—grey finish

No.	Height	Size of Emblem	Cup Only	With Imitation Chinese Jade Pedestal
3770 (not shown)	6 in.	1 in.	$ 30.00	$ 32.00
3771	13 in.	1½ in.	100.00	103.50
3772	15½ in.	1½ in.	140.00	145.00
3773	19 in.	1¾ in.	225.00	231.00
3774 (not shown)	23 in.	1¾ in.	300.00	307.50

2120 Series: Gold lined—bright finish

No.	Height	Size of Emblem	Price
2120 (not shown)	5 in.	¾ in.	$ 22.00
2121 (not shown)	6 in.	1 in.	28.00
2122 (not shown)	8 in.	1¼ in.	45.00
2123 (not shown)	10 in.	1¼ in.	65.00
2124	12 in.	1½ in.	100.00
2125	18 in.	1¾ in.	300.00

PAST OFFICER'S INSIGNIA

SINCE the beginning of time, distinguished service among fighting men has been rewarded by highly coveted medals and decorations. Hundreds of Americans were decorated for distinguished service during the World War—not as an obligation but as a privilege.

During the past year, your Commander and Adjutant have given freely of their time and service to your Post. Surely this is a service which your Post should deem it a privilege to recognize.

The following page is devoted to the unique line of Past Officer's insignia which has been provided for the ever increasing number of Posts which annually decorate their retiring Commanders and Adjutants. The wide price range and great variety—rings, badges, buttons, charms and watches—makes selection easy.

Past Officer's insignia are carried in stock only for Past Commanders and Past Adjutants. Both types are to be had for Past Post, District or County and State officers. In ordering, be sure to specify which type is desired. Any of the standard Past Officer's insignia, however, can be made to special order by hand, at a slight additional charge. Prices on application.

Service or year bars extra—see page 18

PAST OFFICERS INSIGNIA

Past Officers Watch

15-Jewel Gold Filled Case $27.50
17-Jewel Gold Filled Case $30.00

Past Officers Ring

10K Solid Gold $17.50
14K Solid Gold $22.50

Past Officers Button

10K Solid Gold $4.00
14K Solid Gold $5.00

Past Officers Charm

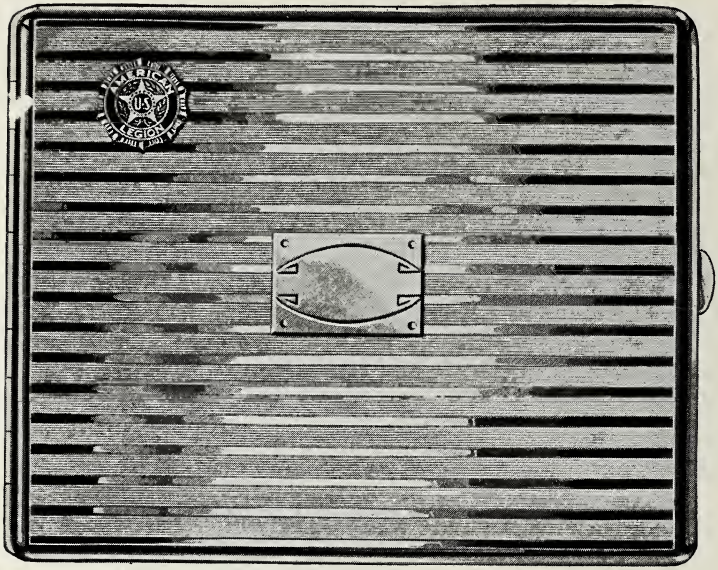
10K Solid Gold $5.00
14K Solid Gold $6.00

Past Officers Badge

Gold Plated $1.50
10K Solid Gold $15.00
14K Solid Gold $20.00

Note: Engraving 5c extra per numeral or letter

CIGARETTE CASES



A CIGARETTE CASE is the ideal personal gift or prize award. Here are two unusually distinctive and attractive designs, light, compact and decidedly convenient to carry. Each has a capacity of ten cigarettes. The special size emblem is gold plated and beautifully enameled in colors.

STYLE S

Style S (*above*), engine turned is available in two qualities, nickel and sterling (solid) silver. A decidedly attractive case of superior quality and workmanship.

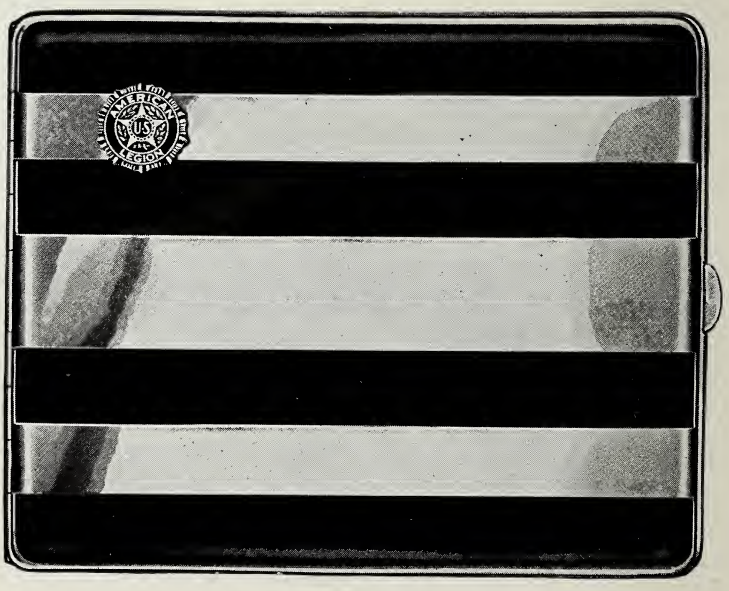
PRICES

Nickel Silver.....$ 3.75
Sterling (Solid)
Silver..... 10.00

Style E (*right*), nickel silver, black enamel case of unusual design. You will thoroughly enjoy carrying one!

PRICE

Nickel Silver.....$5.00



STYLE E

NOTE: ENGRAVING 5c EXTRA PER LETTER OR NUMERAL

CIGARETTE HUMIDOR

(ACTUAL SIZE)

PRICE $6.50 *complete*

THIS distinctive and out-of-the-ordinary nickel silver, black enamel humidor with gold plated emblem holds approximately fifty cigarettes. Always an appropriate and appreciated gift for it is equally useful and decorative in the office or home. It is recommended for membership prizes, Post presentations and other similar awards where the selection of a suitable gift usually presents a perplexing problem.

NOTE. ENGRAVING 5C EXTRA PER LETTER OR NUMERAL

FOUNTAIN PEN DESK SETS

PRICE $10.00

Complete with emblem and plate as illustrated

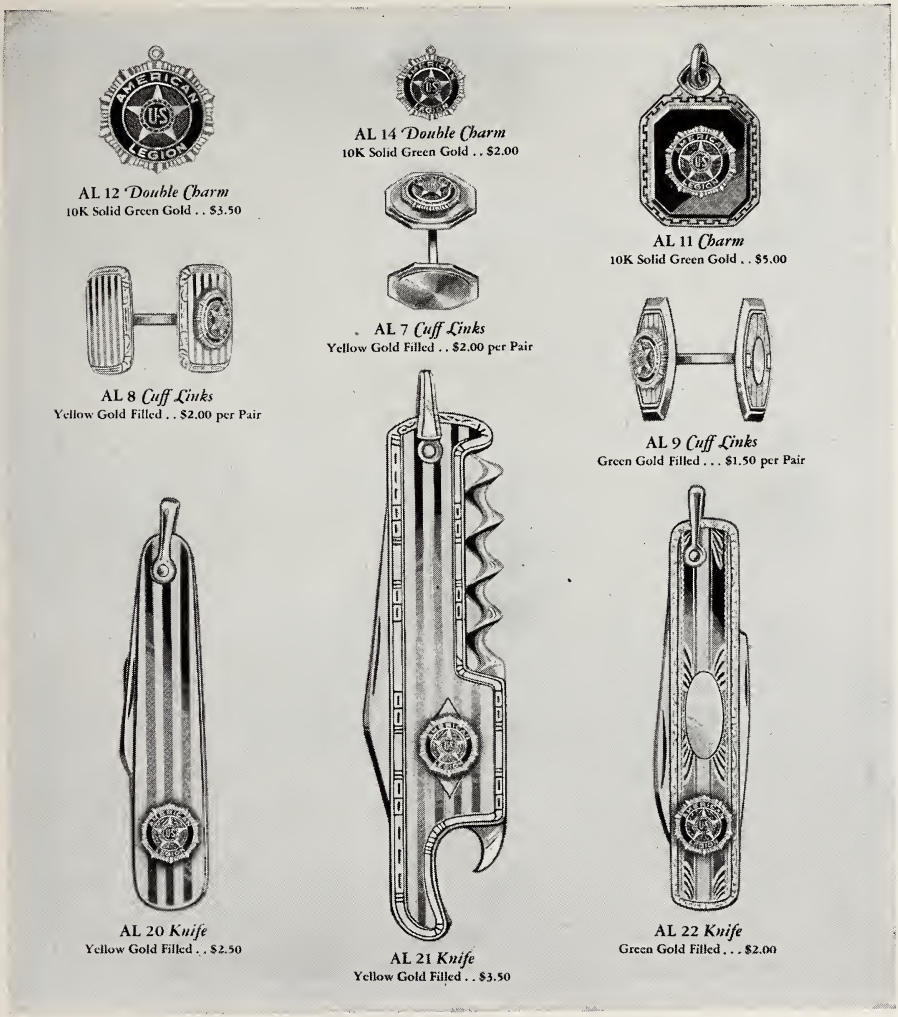
(One-half Actual Size)

THIS unusually attractive fountain pen desk set combines grace and utility. It is the ideal set for either home or office. The genuine Pedrara onyx base (size 4 x 4 inches) bears a gold-plated American Legion emblem on the top and a gold-filled plate for engraving on the front. The rosewood finish Gold Seal Wahl Pen is everlastingly guaranteed. You will thoroughly enjoy owning one of these attractive desk sets!

NOTE: *Specify whether light, medium or heavy point desired*

Engraving 5c per letter or numeral extra

JEWELRY



AL 12 *Double Charm*
10K Solid Green Gold . . $3.50

AL 14 *Double Charm*
10K Solid Green Gold . . $2.00

AL 11 *Charm*
10K Solid Green Gold . . $5.00

AL 7 *Cuff Links*
Yellow Gold Filled . . $2.00 per Pair

AL 8 *Cuff Links*
Yellow Gold Filled . . $2.00 per Pair

AL 9 *Cuff Links*
Green Gold Filled . . . $1.50 per Pair

AL 20 *Knife*
Yellow Gold Filled . . $2.50

AL 21 *Knife*
Yellow Gold Filled . . $3.50

AL 22 *Knife*
Green Gold Filled . . . $2.00

We present herewith a line of American Legion jewelry which has been carefully selected for the personal use of Legionnaires. If what you want is not illustrated we will be glad to submit quotations on any special jewelry which you might require. We particularly recommend knives, charms and cuff links for membership prizes.

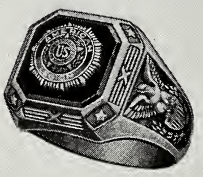
RINGS

AL 25

AL 15

AL 10

AL 1

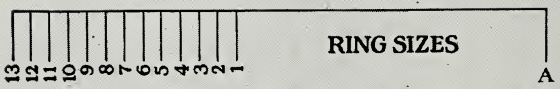


AL 2

AL 3

AL 4

STANDARD RING GAUGE



Cut a slip of paper that will just fit snugly around the second joint of the finger on which you wish to wear your ring. Lay this slip with one end at A on the standard ring gauge shown here and the other end will indicate the correct size. (Remember we can furnish half sizes.) As an added precaution pin the slip to your order.

Engraving 5c extra per letter or numeral

Style AL 25—10K solid green gold ring with regulation emblem, hand carved eagles.....Price $12.50
Style AL 15—10K solid yellow gold ring with midget emblem, hand carved eagles.....Price 10.00
Style AL 10—10K solid yellow gold ring with midget emblem, black onyx stone.....Price 9.50
Style AL 1—14K solid green gold ring with midget emblem, black onyx stone, hand carved eagles.....Price 17.50
Style AL 2—10K solid rose gold ring with midget emblem, black onyx stone.....Price 13.50
Style AL 3—10K solid yellow gold ring, synthetic ruby stone with midget emblem on each side.....Price 15.00
Style AL 4—Sterling silver ring with 10K solid gold emblem.....Price 6.00

COMB AND BRUSH SETS

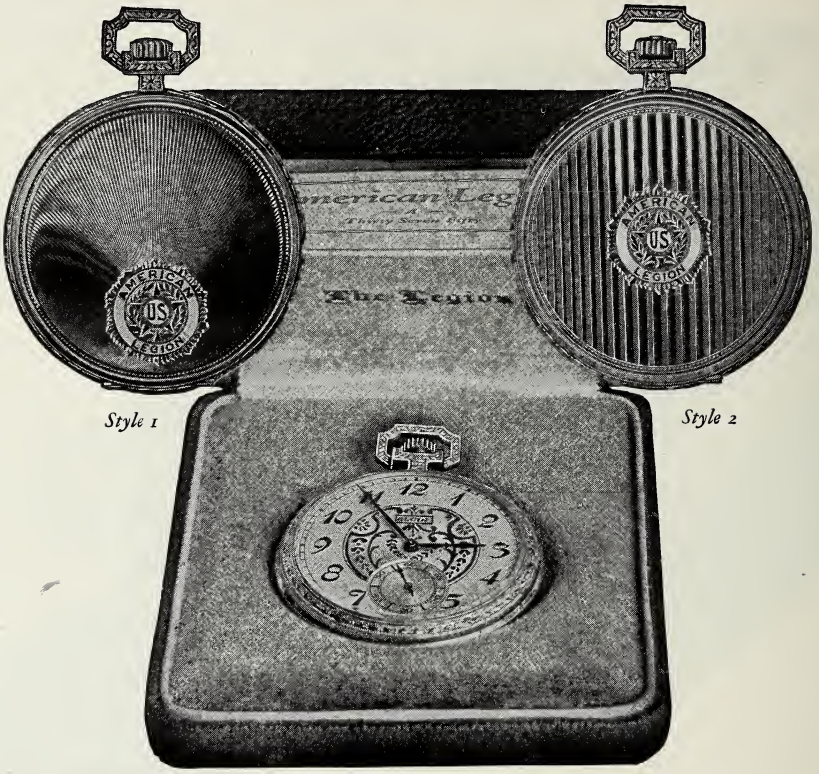
ILLUSTRATION
ACTUAL SIZE

PRICE $6.50 *each complete*

THIS COMPACT, silver plated, black enamel combination comb and brush will equally delight the "traveller" and the "stay-at-home." Small enough to pack snugly and conveniently into even the smallest travelling kit and yet of such simplicity and richness of design as to blend perfectly with even the finest of toilet accessories.

NOTE: ENGRAVING 5C EXTRA PER LETTER OR NUMERAL

POCKET WATCHES



Style 1 *Style 2*

THE ZERO HOUR in business—the one right instant to act—demands an accurate timepiece. A few minutes late may lose you a golden opportunity.

American Legion watches are to be had with either 15 or 17-jewel movements and with white or green gold filled cases. They are accurate and thoroughly dependable. Each watch is furnished with a fancy silver dial and packed in a handsome gift box as illustrated.

PRICES	STYLE 1	STYLE 2
15-jewel gold filled case	$27.50	$27.50
17-jewel gold filled case	30.00	30.00

Engraving 5c per letter or numeral extra

STRAP WATCHES

Chromium plated nickel case, handsomely engraved. Extra heavy crystal. Special 5-0 size, Elgin movement with raised figured dial and black hands.

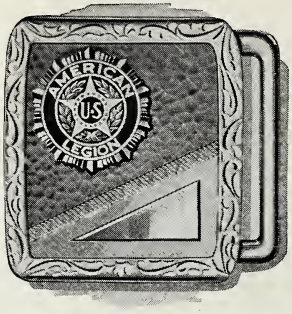
THE LEGION emblem is beautifully reproduced in colors. Smaller, smarter and sturdier, this new Legionnaire is truly a *man's* watch. Never before has so little money commanded such a fine timepiece. An accurate and thoroughly dependable strap watch that has the rare combination of stamina and style.

Price $19.00

COMPLETE WITH EMBLEM

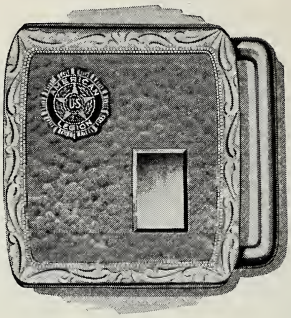
Engraving 5c per letter or numeral extra

BELT BUCKLES



STYLE 1

Buckle only	$2.00
Belt only	1.00
Complete	$3.00



STYLE 2

Buckle only	$2.00
Belt only	1.00
Complete	$3.00

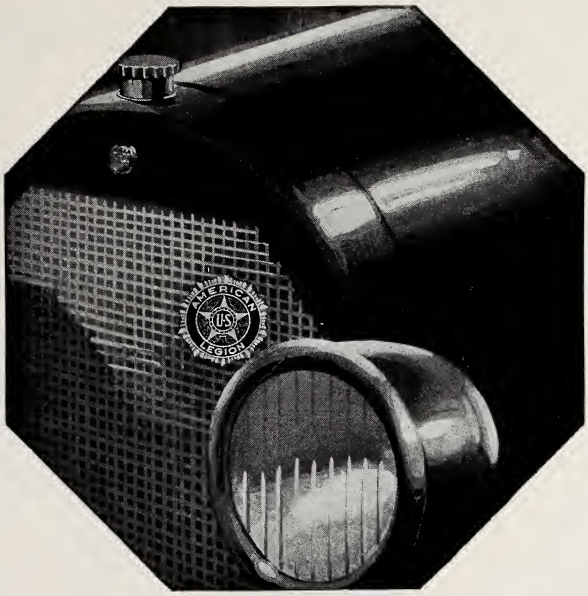
These two attractive belt buckle combinations are furnished complete with your initials engraved in the special blank panel and a gold plated Legion emblem beautifully reproduced in colors. The buckles are sterling (solid) silver and are designed to fit a 1⅜″ full grain cowhide belt strap of excellent quality. Both are specially priced and are exceptional values. You will thoroughly enjoy owning one.

Note—*In ordering be sure to specify belt color (black or tan) and in addition, size.*

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

AUTO EMBLEMS

$1.00
each
complete



TONE up the old bus with one of these handsome American Legion automobile emblems. This brand new and up-to-the-minute radiator insignia is an exact reproduction of the Legion emblem—3¼ inches in diameter—enameled in Legion colors. It's a beauty. Put on in a jiffy—and only one dollar. Order yours today.

MINIATURE POST COLORS

AMERICAN LEGION Post Colors in miniature form, especially designed for desk and table use, are now available.

Each set consists of an 8 x 12-inch printed silk U. S. and Legion Post flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included.

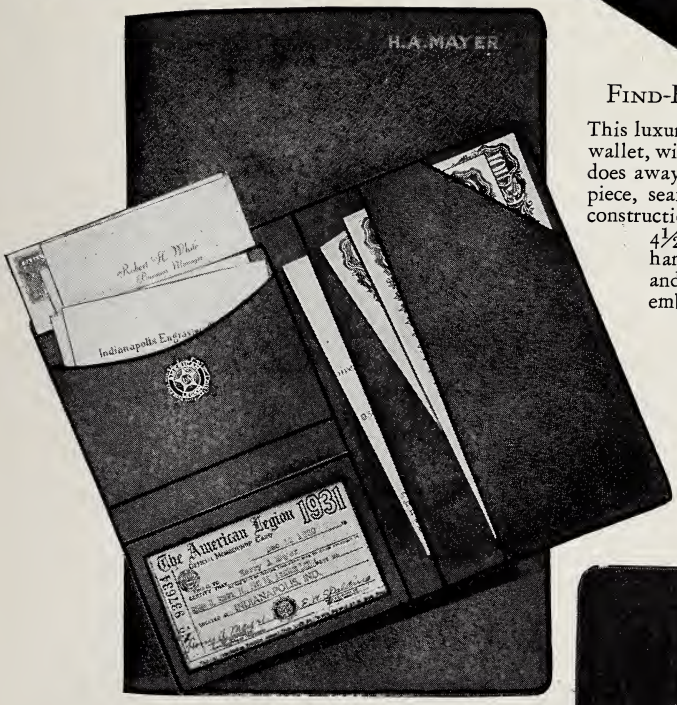
Each Legionnaire should have a set of these miniature Post Colors. They are splendid souvenirs for banquets, dinners, dances, etc.!

PRICES

Complete stand colors	$1.25	*per set*
Legion flag only	.75	*each*
U. S. flag only	.50	*each*
Holders only	.25	*each*

NOTE: SPECIAL PRICES ON QUANTITIES OF FIFTY OR MORE SETS

LEATHER GOODS



Find-Ex Billfold (*Above*)

This luxurious Amity brown calfskin wallet, with genuine ostrich applique, does away with bulky billfolds. One piece, seamless end, and single fold construction. Folds thin and flat, size 4½"x3¼". A firm red divider handily separates bills of large and small denominations. With embossed emblem.....$5.00

Key Kaddy (*Below*)

Rich brown calfskin Amity Key Kaddy with six strong hooks will accommodate twelve keys. An identification service returns your keys if lost! With embossed emblem $1.00

Special Legionnaire Wallet (*Above*)

This unusual wallet provides specially designed compartments for letters, papers, membership cards and money in one convenient breast pocket case which is specially constructed to fold thin and flat. Design exclusive with The American Legion.

Genuine Light Pigskin, embossed emblem.....$3.75
Genuine Chocolate Pigskin, embossed emblem..... 3.50
Genuine Black Pinseal, embossed emblem..... 3.50

Your name or initials embossed in gold without cost if full payment accompanies order.

NOVELTIES

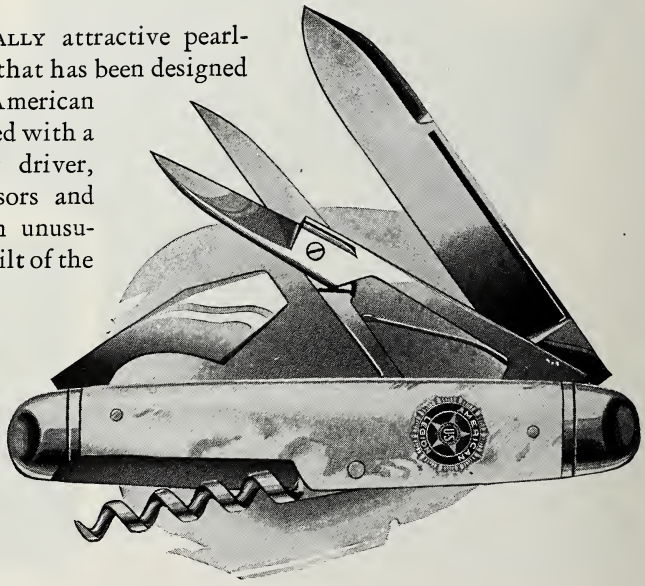
THE EASE and certainty of operation together with its ruggedness and lasting qualities have distinguished the Douglas from all other automatic lighters. Just a press of your thumb on a tiny button and the Douglas is at your service! It never fails.

A splendid personal gift that is always in good taste and sure of appreciation. Who wouldn't thoroughly enjoy owning a dependable Douglas!

PRICES

Nickel silver with gold-plated emblem..... $5.00

AN EXCEPTIONALLY attractive pearl-handled knife that has been designed especially for the American Legion. It is equipped with a knife blade, screw driver, bottle opener, scissors and corkscrew. It is an unusually sturdy knife, built of the finest materials which will render dependable service for years to come.

PRICE

$5.00 *each*